MAKE SURE YOUR VOICE IS HEARD

LEGISLATIVE ADVOCACY CONFERENCE

JULY 9 – 11 • 2024

Hyatt Regency on Capitol Hill
Washington, D.C.

HOSTED IN PARTNERSHIP BY:

AASA
THE SCHOOL SUPERINTENDENTS ASSOCIATION

ASSOCIATION OF SCHOOL BUSINESS OFFICIALS INTERNATIONAL
## TUESDAY, JULY 9

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<tr>
<td>8am – 5:15pm</td>
<td>Registration Open</td>
<td>Regency Foyer</td>
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| 12:30 – 5:15pm | Opening Session  
  Opening Remarks  
  David Schuler, Executive Director, AASA  
  Gustavo Balderas, President, AASA | Regency ABC   |
| 12:40 – 1:30pm | Vouchers Defund Public Schools, Devastate Student Learning and Discriminate Against Vulnerable Children – But Wait, There’s More  
  Josh Cowen, Professor of Education Policy, Michigan State University, Author of “The Privateers: How Billionaires Created a Culture War and Sold School Vouchers” | Regency ABC   |
| 1:30 – 2:20pm | The Best of the Best: Staffers on Capitol Hill Share How to Have an Impact and Why They Partner with Superintendents on Federal Policy  
  Erica Anhalt, Senior Legislative Assistant, Senator Jeanne Shaheen (NH)  
  Brian Arata, Legislative Director, Representative Glenn “GT” Thompson (PA)  
  Alaura Ervin, Legislative Assistant, Senator John Cornyn (TX)  
  Danny Vinik, Senior Legislative Aide, Senator Ed Markey (MA) | Regency ABC   |
| 2:20 – 2:30pm | Break                                                                 |              |
| 2:30 – 3:15pm | A Fireside Chat with Robert Gordon  
  David R. Schuler, Executive Director, AASA  
  Robert Gordon, Deputy Assistant to the President for Economic Mobility, The White House | Regency ABC   |
| 3:15 – 4:00pm | Advocacy Is Key to District Leadership: How to Make You and Your Team Successful Advocates at the Federal Level  
  Anthony Drago, Interim Board Secretary and School Business Administrator, Union City Public Schools  
  Heidi Sipe, Superintendent, Umatilla Umatilla School District 6R  
  Lee Ann Wentzel, Superintendent, Ridley School District | Regency ABC   |
| 4 – 4:15pm | Break                                                                 |              |
| 4:15 – 5:15pm | What Do You Need to Know for Tomorrow? AASA & ASBO Federal Update  
  Noelle Ellerson Ng, Associate Executive Director, Advocacy & Governance, AASA  
  Sasha Pudelski, Director of Advocacy, AASA  
  Tara Thomas, Policy Analyst, AASA  
  Elleka Yost, Director of Advocacy & Research, ASBO International | Regency ABC   |
| 5:30 – 6:30pm | Reception                                                              | Congressional A|

## WEDNESDAY, JULY 10

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| 7:30 – 9am | Congressional Breakfast  
  Invited members of Congress and the Administration will share comments on education and their priorities for the future. | Regency A     |
| 10am – 3pm | Capitol Hill Day  
  Plan ahead to meet with your congressional delegation in both the U.S. House of Representatives and the U.S. Senate. Make sure they are aware of your district’s needs and understand your priorities.  
  AASA/ASBO Legislative Advocacy Conference Hill Day Contact Information:  
  Should you need to contact AASA staff during your Hill visits, their information appears below.  
  The AASA Legislative Staff have iPhones and will be available through phone and e-mail.  
  Capitol Hill cafeterias are located in the Dirksen Senate Office Building and the Rayburn House Office Building. (Refer to Capitol Map for building location.)  
  Noelle Ellerson Ng: (703) 774–6935 – nellerson@aasa.org – @Noellerson  
  Kathryn Sturdevant: (571) 480-0172 – ksturdevant@aasa.org – @AASAdvocacy  
  Tara Thomas: (703) 303–2551 – tthomas@aasa.org – @TaraEThomas1  
  Elleka Yost: (703) 434–1642 – eyost@asbointl.org – @ASBOUSA | Regency A     |
<p>| 6 – 7pm    | AASA President’s Installation                                         | Regency A     |
| 7 – 8pm    | AASA President’s Reception                                             | Thornton Room|</p>
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<tr>
<td>7:30 – 10:45am</td>
<td>Closing Session</td>
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<tr>
<td>7:30 – 8:15am</td>
<td>Breakfast</td>
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| 8:15 – 9am   | The Feds Have Been Really Busy: What Do Superintendents Need to Know About Major Regs, Guidance and Lawsuits This Year?"  | Holly McIntush, Partner, Thompson & Horton LLP  
Kendra Yoch, Counsel, Thompson & Horton LLP |
| 9 – 9:45am   | State of AI Policy: Federal, State and Local                            | Rupak Gandhi, Superintendent, Fargo School District 1  
Andrew Ko, Founder, Kovexa  
Moderator: Laurence Caldwell, Government Relations Associate, Sourcewell |
| 9:45 – 10:45am | School Finances at a Tipping Point: Key Trends to Watch                | Maggie Cicco, Research Fellow, Educomics Lab at Georgetown University     |
Due to construction, some entrances to the Capitol office buildings are closed. The green circles indicate the entrances that are open.
CAPITOL HILL MEETING TIPS

I. PREPARE BEFORE YOU GO:

a. Review your materials and ask AASA and ASBO staff any questions you may have. Refer to the issues briefs in your folder and in the app if you need any more background information.

b. Coordinate with others with whom you will be making visits. Outline who is going to play what role in the meeting and what will be discussed.

c. Leave plenty of time to get to and around the Hill if visits are permitted to offices. A map is included.

II. DURING YOUR MEETING:

a. Introduce yourself, present a business card if the meeting is in-person, clearly state where you are from and that you are a constituent (if you are), and briefly describe your district and student demographics.

b. Mention that you are attending a national conference sponsored by AASA and ASBO International Policymakers need to understand this connection to be responsive to our national advocacy efforts.

c. Cover the following visit priorities:
   
   i. Highlight successes from your district.
   
   ii. Briefly discuss how you spent COVID relief funding and the Importance of robust federal funding for education.

   iii. Discuss legislation pertaining to student data privacy, mental health, Secure Rural Schools, and school vouchers.

   d. Thank them for their time and invite them to visit the schools in your district.

III. WHEN YOU GET HOME:

a. E-mail the staff you met with a short thank-you note.

b. Follow up with any information that you promised at the meeting.

C. Continue the relationship with your Members of Congress and their staff. Update them on your district and invite them to visit when they are home.

D. Let AASA and ASBO staff know how the meetings went by completing the google doc form sent around.
EVERYONE BENEFITS!

When your whole team has access to the resources, education, and networking opportunities offered through ASBO International District Membership.

District Membership is only $499. That is less than the cost of two individual memberships!

READY TO GET STARTED?

asbointl.org/everyone
It's everything AASA Advocacy, in your pocket.

Download the AASA Advocacy app from the iOS App Store or Android Play Store and enable Notifications.
FUTURE DRIVEN LEADERSHIP

MARCH 6–8 — 2025
NEW ORLEANS, LA

Registration for AASA Members Opens July 16

General Registration Opens July 30

Sign up now for the lowest rates www.aasa.org/NCE

Presented by: AASA