THE AASA/ACSA WOMEN IN SCHOOL LEADERSHIP FORUM

SEPTEMBER 27–28, 2012 • NEWPORT BEACH, CALIF.
HYATT REGENCY NEWPORT BEACH
Get more information and register online at www.aasa.org/womens12.aspx
The 2012 AASA and ACSA Women in School Leadership Forum is the premier networking and educational experience designed to engage, enlighten and empower women school system leaders from across the country. Focused on leadership excellence, this forum will help you build your skills, share solutions, strengthen professional networks and sharpen your career planning. During this conference, you will be inspired by stories of great accomplishment while renewing your passion for public education; learn to apply successful business principles to your ultimate advantage; strengthen your support network through dialogue with other school system leaders; and advance your career goals with résumé review and one-on-one coaching sessions.

**The Politics of the Job**

Vicki Barber, superintendent, El Dorado County Office of Education; Wendy LaDue, superintendent, Gold Oak Union School District; Nancy Lynch, superintendent, Solano Beach School District

Learn from a panel of experienced superintendents how to manage internal and external politics. Hear best practices on improving board and community relations; how to put your best foot forward with local, state and national elected officials; and how to work with unions, parents and constituent groups through tough times to improve our schools.

**Crucial/Fierce Conversations**

Lou Obermeyer, superintendent, Valley Center-Pauma Unified School District, California’s 2011 Superintendent of the Year

Examine how to lead through crucial conversations. What do you say? How do you lead with compassion and strength when you have to have those “tough” conversations with your staff and community?

**Teacher/Leader Evaluations**

Noelle Ellerson, assistant director, policy analysis & advocacy, AASA

A total of 46 states and the District of Columbia have put together comprehensive education reform plans, including improvements to teacher and leader evaluations to benefit students. How are districts moving forward to ensure more comprehensive evaluations and how are these evaluations improving outcomes for students?

**Selecting and Working with Mentors**

Thelma Melendez de Santa Ana, superintendent, Santa Ana Unified School District, former assistant secretary for elementary and secondary education, U.S. Department of Education; Janet Morey, assistant superintendent, Fullerton School District; Laura Schwalm, superintendent, Garden Grove Unified School District

Research shows that leaders greatly benefit from mentor relationships and professional networks. Learn from a panel of experts about what mentors can and should offer 21st century educational leaders. What are the best ways to select mentors? Understand why seeking and working with mentors is critical to career advancement.

**Personal and Professional Next Steps — What Matters Most in Your Career Development**

Gwen Gross, former superintendent, Irvine Unified School District; Gloria Johnston, former superintendent, Claremont Unified School District; Peggy Lynch, former superintendent, San Dieguito Union High School District; Rene Townsend, former superintendent, Coronado Unified School District

Experienced superintendents share the essential qualities of successful leadership and offer advice about advancing the career ladder. Gross, Lynch and Townsend serve as partners with Leadership Associates, California’s premier executive search firm. Johnston is a valued coach and mentor for principals, central office administrators, superintendents and school boards.

**Equity and Excellence**

Carmella Franco, state trustee, Alisal Union Elementary School District; Maria Ott, superintendent, Rowland Unified School District; Darline Robles, professor of clinical education, University of Southern California

How can educators transform schools into places of equity and excellence? Three Latina superintendents who have achieved great success as leaders of culturally and linguistically-diverse districts share their vision for transforming schools into places of equity and excellence. Their lessons for being successful in diverse communities are a source of inspiration to all educators who aspire to extend the promises of democracy to every public school student.
Best Practices of Effective Site Leaders
An effective principal is essential to school success. This panel of award-winning principals shares best practices on improving instruction and student performance. Learn how to access mentors, make the most of your leadership team and lead through challenges. This interactive panel helps you gain skills and strategies that spell success for your school.

How to Establish Your Own Professional Network
Alice Petrossian, past president, ACSA
Building and maintaining a strong network is critical to professional success. This panel of highly accomplished educational and community leaders will help you develop a strategy to showcase your best personal and professional skills. Learn from the experts about increasing your professional circles and expanding your career opportunities.

Finding Success in Two Worlds: Words from Women Leaders
Women face unique challenges in balancing family life with the demanding landscape of educational leadership. They must find systems of support as well as strategies to be successful at work and home. As part of a thematic dissertation, six University of Southern California Ed.D. graduates examined 19 successful women in educational leadership positions in K–12 and higher education settings who balanced work and home obligations while overcoming gender stereotypes and preconceived perceptions of women, work and family. This research identified strategies and support systems that successful women used in achieving their goals in all areas of their lives. This interactive, reflective session delves deeper into the powerful stories of these women and what they learned on their journey. Each story provides valuable insight that all women can use in trying to find balance and success in work and family life.

Improving Educational Outcomes for Our Most Impoverished Students
Edna E. Davis-Herring, former superintendent, Rialto Unified School District; Dr. Pamela S. Powell, president, California Association of African-American Superintendents and Administrators
Hear from successful educators how stakeholders are addressing the inequities of African-American students in public schools throughout California and our nation. Participants learn how to empower parents and community members on legal rights concerning Title I and its impact on the new ESEA, waivers and other changes in parental involvement. This session highlights how to use data to drive instruction and increase African-American students’ graduation rates and college acceptance.

An International Perspective on Women Leading Education
Margaret Grogan, dean, School of Educational Studies, Claremont Graduate University
Women Leading Education is an organization that brings women together from all over the world to research issues pertaining to women’s and girl’s education and education leadership. Hear about upcoming opportunities to participate in this international effort.

Balancing Life and Work
Trudy Arriaga, superintendent, Ventura Unified School District; Mary Sieu, superintendent, ABC Unified School District; Linda Wagner, superintendent, Monrovia Unified School District
Focus on work/life balance and the spirit of renewal. Superintendents share their approach to work, life, career and community involvement, and ways to keep priorities in balance while maintaining good health. The panel also provides an opportunity to share ideas about how to attract more women to the superintendency and to higher levels in educational administration.

AGENDA

WEDNESDAY, SEPTEMBER 26
6:00 pm – 7:00 pm
Reception
Sponsored by: VALIC

THURSDAY, SEPTEMBER 27
8:30 am – 9:30 am
General Session
9:45 am – 10:45 am
Breakout Sessions
11:00 am – 12:00 pm
General Session
12:00 pm – 1:30 pm
Lunch & General Session
1:45 pm – 2:45 pm
Breakout Sessions
3:00 pm – 4:00 pm
Breakout Sessions
5:00 pm – 6:00 pm
Reception

FRIDAY, SEPTEMBER 28
8:30 am – 9:30 am
Breakout Sessions
10:00 am – 11:30 am
General Session

REGISTRATION FEES
AASA/ACSA MEMBER $199
NON-MEMBER $259
Register online* OR download the PDF registration form at: www.aasa.org/womens12.aspx
*Please note all ACSA members must register via form; online registration is not available.

HOUSING INFORMATION
Hyatt Regency Newport Beach
1107 Jamboree Road
Newport Beach, CA 92660
Group rate: $155 Single/Double
Hotel cutoff: August 31
To book, call (888) 421.1442
When calling, be sure to mention “2012 AASA Women’s Conference Rooming Block” to receive the AASA/ACSA discounted rate.
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September 27–28, 2012 • Newport Beach, Calif.

Hyatt Regency Newport Beach

Are you a seasoned educator interested in learning new strategies to support your staff and students?

Are you aspiring to a leadership position?

What can you learn from leaders in business to develop your potential?

Do you have the latest information on education “hot topics” to make informed decisions?

Have you begun to establish your professional network?

The answers to these questions and more will be revealed at the Forum.

To register, go to www.aasa.org/womens12.aspx

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