LEADERSHIP

SUMMER LEADERSHIP INSTITUTE

JUNE 28–29, 2012 • BALTIMORE, MD
RENAISSANCE BALTIMORE HARBORPLACE HOTEL
Get more information and register online at www.aasa.org/summer.aspx
This summer is your opportunity to get up to speed on the latest on ESEA, teacher and administrator evaluations, assessment and accountability. Gain insight from researchers in the field and practitioners on the ground and continue your conversation after the event, implementing the tools and resources you gain in Baltimore into your plans for the coming year.

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CONFEREnCE AgenDA
THURSDAY, JUNE 28

7:30AM – 8:45AM
Continental Breakfast

9:00AM – 10:30AM
GENERAL SESSION — Charlotte Danielson, Education Consultant and Author
Designing and Implementing Teacher Evaluation Systems

In the current educational landscape, it’s essential to assess teacher effectiveness, evaluating not only what teachers do, but the impact they can demonstrate on their students’ learning. This presentation will provide an overview of the current “scene” with respect to teacher evaluation, and will offer guidance on how to design systems of teacher evaluation that are based on clear standards of practice.

10:45AM – 12:00PM
GENERAL SESSION — Diane Ravitch, Research Professor of Education, New York University
Will Public Schools Survive School Reform?

Diane Ravitch will question the assumptions behind the current school reform movement. She will analyze ideas such as competition, choice, privatization, merit pay and evaluating teachers by student test scores.

12:00PM – 1:45PM
Lunch
Without effective principals at the helm, struggling public schools are unlikely to turn around and give children the education they deserve. The Wallace Foundation selected six school districts and their partner training providers to develop a “principal pipeline” to identify, train, hire and support sufficient numbers of effective school principals to meet the needs of the district. The six-year Wallace initiative will also test whether creating a strong principal pipeline makes a difference in student achievement.

2:00pm – 3:00pm
BREAKOUT — Heath Morrison, Superintendent, Washoe County School District, NV

Navigating Positive Change During a Tsunami of Reform

Calls for education reform are happening across the country from Washington, D.C. to every state capital. Dr. Heath Morrison will share how the Washoe County School District is moving forward with its plan for improving education and its promise of “Every Child, by Name and Face, to Graduation.”

3:00pm – 4:00pm
BREAKOUT — Robert Muller, Vice President, CNA Education, & Justin Baer, Senior Research Scientist, CNA Education

In Search of the Missing Link: Bridging Teacher Evaluations and Professional Development

States and districts are unveiling new teacher evaluation systems that aim to measure the contributions of teachers to student learning. Yet, understanding and translating measures from an evaluation system (or systems) to actionable feedback and individualized professional development remain in progress. This session will discuss strategies for bridging teacher evaluations, instructional practice and professional development, drawing on the experiences and lessons learned from a diverse set of districts and approaches to measurement.

3:00pm – 4:00pm
BREAKOUT — Merrianne Dyer, Superintendent, Gainesville City Public Schools, GA; Howard Adelman, UCLA; & Linda Taylor, UCLA

Lead Districts and Learning Supports

AASA, Scholastic, Inc. and The UCLA Center for Mental Health in Schools have formed a unique collaborative aimed at expanding leader’s knowledge and use of comprehensive learning supports. During this session, you will hear from Gainesville City Schools and UCLA as they embark on this journey to raise student achievement and teacher effectiveness.

Friday, June 29

7:30am – 8:15am
Continental Breakfast

8:30am – 10:00am
General Session — Doug Reeves, Founder, The Leadership for Learning Center

What’s Changed About Change Leadership?

In this provocative keynote address, Dr. Douglas Reeves will share the latest research on change leadership in a way that will challenge many traditional assumptions. “We no longer have the luxury of five- to seven-year time frames. In addition, traditional demands for stakeholder buy-in are almost entirely backwards, and dedication to buy-in before change will doom significant but necessary changes. The implementation dip, another standard claim about change leadership, can
be overcome with new ways of ensuring effective implementation.” With evidence from thousands of schools and using a variety of independent research methods, Dr. Reeves will provide practical advice to leaders who need to change their systems and their results. Whether you lead a high-performing system or one that is struggling, this interactive session will provide valuable insights and tools for every leader.

10:15AM – 11:15AM
BREAKOUT — Alicia Roy, Superintendent, New Fairfield, CT, & John Raymond, President, PowerIT
Streamlining Teacher Evaluations: A Coming Challenge for School Leaders

Connecticut is just one of many states where new teacher evaluation “frameworks” and systems are being put into place. The real challenge for schools, however, is not deciding on policy; it’s implementing an efficient process. This presentation surveys our recent work at New Fairfield Public Schools to implement new evaluation procedures designed to strengthen our staff’s capabilities while not overburdening our building leaders.

10:15AM – 11:15AM
BREAKOUT — Bill Rust, Research Director, Gartner Inc., & Keith Krueger, CEO, Consortium for School Networking
Closing the Gap: Turning SIS/LMS Data into Action

This presentation will provide a brief status on the Closing the Gap program and will focus on the emerging lessons learned from school districts in their efforts to provide data to inform instructional practices. In addition, we will discuss how the use of data captured by Student Information Systems (SIS) and Learning Management Systems (LMS) solutions have fueled analytical capabilities and resulted in improved student achievement.

11:15AM – 1:00PM
Lunch on Your Own

1:00PM – 2:00PM
GENERAL SESSION — Lillian Lowery, Secretary of Education, DE
The Changing Role of State Education Agencies: What Does District-School Support Really Mean?

This session will describe Delaware’s statewide education plan for improving outcomes for their students based on research, a clear vision and theory of action.

2:00PM – 3:00PM
GENERAL SESSION — Bruce Hunter, Associate Executive Director, AASA
Federal Education Update

This session will cover progress on reauthorizing ESEA. Both the House and Senate bills will be dissected and compared to each other and AASA positions. The very tiny prospects for completion this year and the much greater prospects for completion next year will be discussed.

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or fax this form to AASA at 703-528-2146

REGISTRATION INFORMATION

AASA ID Number

☐ Mr. ☐ Mrs. ☐ Ms. ☐ Dr. ☐ Other

First Name ☐ M.I.

Last Name

Name for Badge (First)

Position

School District or Institution

Address

City ☐ State ☐ Zip

Phone ☐ Fax

E-mail Address

ACCOMMODATIONS

Renaissance Baltimore Harborplace Hotel
202 East Pratt Street, Baltimore, MD 21202

Group Rate: $179 Single/Double Occupancy

For Reservations, Call: 410-547-1200
Be sure to mention “AASA” or “American Association of School Administrators” to receive the AASA discounted rate.

AASA Cancellation Policy: All registration cancellations must be received in writing no later than June 1, 2012, for a refund. A $75 processing fee applies to all cancellations. No refunds will be provided after June 1, 2012.

REGISTRATION FEES

☐ AASA Member $399 = _____________

☐ AASA Nonmember $499 = _____________

PAYMENT INFORMATION

Add $25 PO processing fee, if applicable = ___________

*PO fees will not be refunded for cancellations.

PO # ___________ enclosed

Total = _____________

Charge above total to: ☐ Visa ☐ Discover Card ☐ MasterCard ☐ AmEx

Credit Card #

Exp. Date

Name on Credit Card

Cardholder’s Signature

AASA Address: 1615 Duke Street, Alexandria, VA 22314
Phone: 703-875-0778
E-mail: jrooney@aasa.org

Meeting Cancellation Policy: AASA reserves the right to cancel the meeting at any time due to low enrollment. Should AASA be required to cancel this event, AASA will inform all registrants in writing and will reimburse registration fees within 60 days. NOTE: AASA will not be responsible for refunds of travel costs incurred.
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