Media Advisory: 2009 National Conference On Education™

August 4, 2008

What: 2009 National Conference on Education hosted by the American Association of School Administrators

When: Thursday, Feb. 19, to Saturday, Feb. 21, 2009

Where: Moscone Convention Center, 747 Howard St., San Francisco, Calif.

Conference Information: www.aasa.org/nce/

Highlights:
The National Conference on Education is the largest annual meeting of current and aspiring school system leaders in the United States. Thousands of school leaders will address critical issues that affect students, communities and school systems. Attendees will increase their leadership skills and professional competence, exchange ideas and solutions for improving public education for all children, gain wisdom and insight from industry experts and world-class speakers, network with colleagues and confront controversial issues. The NCE Marketplace will feature more than 300 exhibits showcasing the latest educational products and services.

Keynote speakers will include:

- **Clayton Christensen**, Robert and Jane Cizik Professor of Business Administration, Harvard Business School (Feb. 19)
- **Donna Brazile**, chair of the Democratic National Committee’s Voting Rights Institute and an adjunct professor at Georgetown University (Feb. 19)
- **Patrick Lencioni**, founder and president, The Table Group Inc. (Feb. 20)
- **Sir Ken Robinson**, innovator, author and consultant (Feb. 20)

At the new NCE Thought Leader Series, speakers will evaluate how global, national and state issues will impact schools and communities. Speakers will include:

- **Gene Glass**, professor, education policy studies, Arizona State University (Feb. 19)
- **Ian Jukes**, director, InfoSavvy Group (Feb. 20)
- **Alvin Poussaint**, director, the Media Center, Judge Baker's Children's Center (Feb. 20)
- **Rosalind Wiseman**, co-founder, the Empower Program. (Feb. 20)
- **John Merrow**, executive producer/host and president of Learning Matters, Inc. (Feb. 21)
- **Kim Bevill**, owner and operator, Gray Matters (Feb. 21)

Several awards presented during the conference will recognize outstanding school leaders. The **2009 National Superintendent of the Year** will be announced at an awards ceremony on Friday, Feb. 20, 2009.

Exhibit Wellness, a fun and interactive pavilion in the conference Exhibit Hall, will feature health-related products and services for schools as well as information on AASA’s health and wellness initiatives.
**Media Registration:** Members of the press who wish to attend must submit a complimentary press pass to Amy Vogt, public and media relations director (fax: 703-528-2146 or e-mail: avogt@aasa.org). Reporters may also register on-site at the Conference Information Kiosk.

**Video and Audio Taping:** Video and audio taping are not allowed at the conference without prior permission from AASA.

**Press Room:** A press room will be available on-site.

**Contact:** Amy Vogt, public and media relations director, 703-875-0723, avogt@aasa.org.

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The American Association of School Administrators, founded in 1865, is the professional organization for more than 13,000 educational leaders across America and in many other countries. AASA’s mission is to support and develop effective school system leaders who are dedicated to the highest quality public education for all children.