AASA Names New Executives for Member Services and Finance and Operations

July 9, 2008

Contact:
Amy Vogt
703-875-0723
avogt@aasa.org

ARLINGTON, Va. – The American Association of School Administrators has named two new executives to lead the organization’s member services and finance and operations. Ellen S. Schoetzau has been named associate executive director of member services, effective July 1, and H. Charles “Chuck” Woodruff, II, has been named associate executive director for finance and operations, effective July 14.

Schoetzau will supervise AASA’s leadership development programs, meetings and conferences, and scholarships and awards.

Schoetzau has been an educator for 30 years. She began her career as a teacher in Arlington County, Va., and Fairfax County, Va., Public Schools. In Fairfax County, she also served as a counselor, assistant principal, principal and assistant superintendent. As an assistant superintendent, she was responsible for 30 schools, including elementary, middle and high schools, and two special education centers, with a student population of more than 16,000 students. She has a B.A. degree in political science and history from Long Island University, an M.Ed. degree in school administration from George Mason University, and an Ed.D. degree in educational administration from Virginia Polytechnic Institute and State University.

Woodruff will supervise the finance, information technology, facilities and human resources operations at AASA.

Woodruff brings more than 30 years of financial expertise to AASA, including financial management experience for the public school systems in Stafford and Fairfax counties in Virginia. Most recently, Woodruff served as the chief financial officer for the Washington Metropolitan Area Transit Authority, where he was responsible for a $1.3 billion operating budget and a $500 million capital budget. He has a bachelor of science degree in economics from Bridgewater College and a master of science in administration with a concentration in public administration from George Washington University.

"I am thrilled that Ellen and Chuck will be a part of AASA’s new leadership team,” said AASA Executive Director Daniel A. Domenech. "Ellen’s strong background in school system leadership and Chuck’s extensive experience in fiscal management and operations will be a valuable asset as we work to grow the organization in support of our mission.”

Domenech joined AASA as executive director on July 1, 2008, following the retirement of Paul D. Houston, who served as AASA executive director for 14 years.

About AASA
AASA, founded in 1865, is the professional organization for more than 13,000 educational leaders across the United States. AASA’s mission is to support and develop effective school system leaders who are dedicated to the highest quality public education for all children. AASA’s major focus is standing up for public education. For more information, please visit www.aasa.org.