



2019-20

MEMBERSHIP BENEFITS

JOIN AASA TODAY



Join a collaborative network
where you can engage with the
leading superintendents from
across the country.

A background image showing a woman with dark curly hair, wearing a light-colored blazer, smiling and looking towards the camera. She is standing in what appears to be a library or office setting with bookshelves in the background. The image is overlaid with a semi-transparent purple filter.

AASA.ORG/JOIN
or call **703.528.0700**



TECHNOLOGY FOR TECHNOLOGY'S SAKE

is not a solution for everything. It takes careful review and a plan for implementation. But who has time for that in our busy world? That's why I rely on AASA, among other resources, for the tools that have enabled West Feliciana Parish Schools to make tremendous strides."

HOLLIS G. MILTON

Superintendent of Schools
West Feliciana Parish Public Schools
St. Francisville, Louisiana



TO IMPROVE EDUCATION,

First Expand Your Own Knowledge



AASA puts the most informative resources in your hands. Superintendents depend on AASA to stay current with news, ideas and connections that help advance the profession and individual careers.

SCHOOL ADMINISTRATOR

This award-winning, monthly magazine for members offers big-picture perspectives and collegial discussions on a broad range of topics in education, leadership, instructional materials and resources.

SCHOOL SAFETY & CRISIS PLANNING

HOTLINE: 571.480.0313

A toolkit for proactive best practices before, during and after a crisis.

ELECTRONIC NEWSLETTERS

AASA delivers the latest education news to your laptop, desktop or mobile device.

- *AASA News of the Nation*
- *The Leader's Edge*

RESOURCE LIBRARY

- Leaders Matter
- Model contracts
- Superintendent-board relations
- *Annual Superintendents Salary and Benefits Study* and other research reports
- The School Solutions Center is a valuable resource for AASA members looking to save money, improve classroom environments, increase student achievement and provide an overall benefit to their employees.



‘ALL KIDS ENGAGED IN LEARNING TODAY . . . for life tomorrow’ is our vision. That includes four-year-old preschoolers discovering how to play with others, elementary students learning to speak English for the first time, middle schoolers learning to code, and high school students preparing for college and/or careers via Career and Technical Education programs where they learn hard and soft job skills. It means that we work hard today to improve the lives they will have tomorrow and beyond. Ambitious? Definitely. But AASA membership helps our vision become a reality.”

TAMMY LACEY
 Superintendent of Schools
 Great Falls Public Schools
 Great Falls, Montana



AASA IS YOUR ONLY ADVOCATE

for Federal Education Policy



AASA advocacy means your interests are represented on Capitol Hill and in the White House. AASA advocacy prioritizes federal education policies that support equitable access for all students to the highest-quality public education, and develops and supports school system leaders.

RECENT SUCCESSES INCLUDE:

- AASA was proud to sponsor the first-ever Public Schools Week in 2018 and is pleased to return as a co-host for the second annual Public Schools Week in 2019.
- AASA's advocacy team traversed the country, attending 64 meetings in 38 different states.
- AASA chairs the premier coalition that advocates for public schools, and successfully pushed back on an effort to convert the Impact Aid program to a voucher program.
- AASA advocacy efforts helped defeat proposed changes in the Farm Bill that would have left more students hungry and made it harder for schools to qualify for free/reduced lunch reimbursement.
- AASA is engaged in a broad coalition to secure federal funding for schools on time for the first time in nearly 20 years, and ensured that education wasn't impacted in the shutdown.
- AASA's policy and advocacy team maintains a myriad of advocacy-related communications. In addition to being on twitter (follow @Noellerson and @SPudelski), there is the weekly *Legislative Corps*, the monthly *Advocacy Update*, *The Advocate*, the policy blog *The Leading Edge*, and our recently launched podcast, *Public Education Policy (PEP) Talk*.



- www.facebook.com/AASAPage
- [@AASAHQ](https://twitter.com/AASAHQ)
- Search: AASA, The School Superintendents Association
- www.youtube.com/user/AASAVideoCenter

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THERE'S NO MAGIC FORMULA

for making public education work. It takes district and school leadership and teachers, students, parents and community stakeholders all working together. It also takes the kind of activism and support AASA delivers. AASA membership helps me ensure every child in Connecticut has the great teachers and effective leaders they deserve.”

JAMES THOMPSON, JR.

Superintendent of Schools
Bloomfield Public Schools
Bloomfield, Connecticut





MEMBERSHIP ENROLLMENT FORM

(Dues rates are valid through June 30, 2020, and membership is for 12 months beginning when payment is received at AASA.)

First Name _____ M.I. _____

Last Name _____

Position/Title _____

School District _____

Address _____

City _____

State _____ ZIP _____

Work Phone _____ Cell Phone _____

Home Address _____

City _____

State _____ ZIP _____

Preferred Mailing Address (check one): Work Home

Email Address _____

(Email address is needed to receive member benefits delivered electronically.)

CATEGORY OF MEMBERSHIP/DUES (choose one)

ACTIVE MEMBERSHIP

Membership Dues: \$460

This membership is for superintendents, although assistant and deputy superintendents are welcomed. Members in this category receive all AASA benefits and services, including:

- **Legal Support Program** (\$1M individual professional liability coverage/up to \$20K for job protection defense claims based on continuous years of membership, \$500 deductible, effective 7/1/18)
- **Member discount** when registering for AASA meetings, conferences and more
- Active members are eligible to vote and to hold elected office
- And more...

SMALL-SCHOOL DISTRICT LEADER

Membership Dues: \$230

This membership is for superintendents in school districts with fewer than 350 students enrolled. Members in this category receive all AASA benefits and services, including:

- **Legal Support Program** (\$1M individual professional liability coverage/up to \$20K for job protection defense claims based on continuous years of membership, \$500 deductible, effective 7/1/18)
- **Member discount** when registering for AASA meetings, conferences and more
- Small-School District Leader members are eligible to vote and to hold elected office
- And more...

DISTRICT CABINET

Membership Dues: \$204

This membership is for persons who are **NOT EMPLOYED AS A SUPERINTENDENT**. This is the membership category for assistant and deputy superintendents, other **central-office staff, principals and assistant principals**. Members in this category:

- **Are NOT eligible** to vote, hold elected office or receive legal support from AASA

PROFESSOR

Membership Dues: \$204

This membership is for professors of educational administration and/or supervision who are NOT currently employed in full-time school administration. Members in this category:

- **Are eligible** to vote and hold elected office
- **Are NOT eligible** to receive legal support from AASA

ASSOCIATE

Membership Dues: \$204

This membership is for any person who is actively interested in, engaged in or associated with any phase of educational work and is not employed by a school system. Members in this category:

- **Are NOT eligible** to vote, hold elected office or receive legal support from AASA

ASPIRING SCHOOL SYSTEM LEADER/BASIC

Membership Dues: \$77

This membership is for **teachers, graduate students, counselors or others pursuing a career as a school system leader** and/or those who hold administrative credentials and are **EMPLOYED IN NON-ADMINISTRATIVE POSITIONS IN K-12 SCHOOLS**. Members in this category:

- **Are NOT eligible** to vote, hold elected office or receive legal support from AASA

RETIRED

Membership Dues: \$77

This membership is open to anyone who has retired from full-time employment as a school administrator. Members in this category:

- **Are NOT eligible** to vote, hold elected office or receive legal support from AASA

METHOD OF PAYMENT (choose one)

- Check enclosed for \$ _____ (Make payable to AASA)
- Purchase order enclosed for \$ _____ (Make payable to AASA)
- Charge \$ _____ to my credit card (CODE: MEM1920)
- MasterCard Visa American Express Discover

Card # _____ Exp. Date (mo/yr) _____

Print Name _____

Billing Address _____

City _____ State _____ ZIP _____

Signature _____

OTHER VALUABLE PROGRAMS

Offered Exclusively to AASA Members:

CHILDREN'S PROGRAMS

AASA members have access to a variety of programs to improve the lives of children, including:

- School Breakfast
- Professional Development Redesign
- Mental Health
- Children's Health Insurance
- School Discipline
- Grieving Students
- Childhood Obesity
- Youth Apprenticeships
- Social/Emotional Learning

GRANTS

AASA members can apply for grants of up to several hundred thousand dollars to help districts meet the needs of the local student population.

Example: With generous funding from the Walmart Foundation, AASA established a re-grant program for members only that identifies school districts across the country as incubators for effective school breakfast programs. Re-grants to AASA members range from \$100,000 to \$400,000.

LEGAL SUPPORT

Valuable coverage increase began 7/1/18

COVERAGE NOW INCREASED TO \$20,000 MAXIMUM

You'll have peace of mind knowing that if your school district doesn't have sufficient coverage or refuses to defend you, your backup plan is in place. Your association's affiliation with the Trust for Insuring Educators (TIE) makes this valuable member benefit possible.

CONFERENCES, WORKSHOPS AND LEADERSHIP TRAINING

From the flagship National Conference on Education to high-level, content-focused meetings, AASA delivers the best professional learning to meet the expectation of universal success for all children.

MY.AASA

Take control of your membership with My.AASA.org Personalize your online profile on My.AASA.org and stay more connected with members and colleagues, and with the opportunities offered through your membership.

AASA'S LEADERSHIP NETWORK



PREPARE

IMPACT: Individual

PREPARE offers foundational programs to equip aspiring administrators actively pursuing their first post as a superintendent or other district leader.

PROGRAMS

- Aspiring Superintendents Academy®
- Aspiring Superintendents Academy®: Blended Learning Model
- Collaborative Regional Aspiring Superintendents Academies (coming soon)
- National Aspiring Principal Academy (coming soon)



CERTIFY

IMPACT: Individual, District

AASA's Leadership Network CERTIFY program represents the nation's only on-the-job preparation for early career chief executives backed by the nation's largest, most diverse network of superintendents.

PROGRAMS

- National Superintendent Certification Program®
- Urban Superintendents Academy



LEARN

IMPACT: Individual, District, Global

The Leadership Network represents a large array of targeted collaborative and professional learning opportunities to deepen mindshare attuned to the discreet contexts and challenges that superintendents face.

PROGRAMS

- Women's Leadership Collaborative (coming soon)
- National Women's Leadership Consortium
- Women in School Leadership
- National Principal Supervisor Academy
- Leadership Academy
- Social and Emotional Learning Cohort



INNOVATE

IMPACT: Individual, District, Global

AASA's Leadership Network facilitates programs that actively innovate in public school classrooms in ways that make a direct impact on districts. Collectively, INNOVATE programs drive improvement in public education overall by combining promising practices with proven strategies and by gathering like-minded superintendents and other district leaders to examine problems of practice together.

PROGRAMS

- Redefining Ready!
- Early Learning Cohort
- STEM Leadership Consortia
- Digital Learning Consortium
- Personalized Learning Cohort
- Collaborative Innovative Networks



IN PARTNERSHIP WITH OUR LEADERS

AND COMMUNITIES, we must continue to advocate for all students to provide multiple pathways of access to excellence that only public schools can provide. We are not only preparing our students to be successful graduates, but preparing our students to inspire, innovate and lead the world.”

DEB KERR

District Administrator
Brown Deer School District
Brown Deer, Wisconsin

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THE SCHOOL SUPERINTENDENTS ASSOCIATION

1615 Duke Street
Alexandria, VA 22314