JULY EDITORIAL — Digital Edition (Full Length)
THE BEST OF 2020-21 SCHOOL ADMINISTRATOR

The July issue of School Administrator provides readers with highly relevant articles from the past year packaged in one volume for easy reference.

Advertise in the publication that superintendents look to for wisdom, practical advice and insight.

Features include:

>Differentiating the Complex From the Complicated. A superintendent describes his encounters with a new language of leadership and governance.

>On Civility: Fives Rules for Engagement. A veteran school system leader on tackling the hard issues of the day without being caught between polar extremes.

>Operating in a VUCA World. Superintendents face a world that is Volatile, Uncertain, Complex and Ambiguous. In a VUCA world the pace of change outside the school system is faster than the internal ability to adapt.

>The Learning Ramifications of Blended Learning. Educators must rethink reading instruction to close gaps in comprehension between digital and print texts.

>Promoting Equity Amid Polarization. A superintendent’s advice on leading adaptive change means dealing with resisters today.

AND MUCH MORE - Legal Brief, Board-Savvy Superintendent and humor columns.

JULY AD RESERVATIONS CLOSE: MAY 28

ALSO, JUNE AD RESERVATIONS: Check with Kathy regarding space availability.

Contact Kathy Sveen TODAY at kseveen@smithbucklin.com. She can create a program to stretch your budget and meet your specific needs. Ask her about new offers, advertorial, digital and E-Marketing opportunities!

ACT TODAY!