August’s School Administrator delivers the voices, experiences and insight of practicing superintendents.

Theme: Leading Communities Through Tragedy/Staff Wellness

August Editorial Highlights include:

- **School Leaders Steer Districts Through Disasters and Tragedy**
  This feature provides vivid accounts of how a handful of superintendents responded during hurricanes, fires and floods while coordinating crises team and during the difficult aftermath of calming the community. Plus, disaster preparedness.

- **Healing-Centered Leadership**
  Superintendents face the challenge of balancing the collective trauma communities have experienced with the academic responsibilities of schools. Plus, healing through hope and enriched learning.

- **Navigating a Pandemic With Moral and Intellectual Leadership**
  Clarity about direction of their organizations pointed superintendents to their North Star for making difficult decisions amid chaos.

- **My Quest for Happiness in the Superintendency**
  Landing in a state of flow and engagement to counter the overheated personal challenges.

- **The Route to Improving Teacher Morale and Wellness**
  A compassionate new superintendent moves swiftly to lighten teachers’ load during the pandemic.

Ad Deadline: June 10

E-mail Kathy Sveen to ask about opportunities in July’s digital edition, the August School Administrator, AASA’s Website, video and banner ads, E-Blas, E-Newsletter, sponsored content & cover pages and much more! I can help!!

SEPTEMBER: Regaining Focus on the Mission of Public Schools Closes July 8, 2022