MARCH 2023 EDITORIAL: Revisiting School Safety and Mental Health

The March issue of School Administrator provides readers with the insights of educators and other professionals who hope to improve safety at schools.

Advertise in the publication that superintendents look to for wisdom, practical advice and insight.

Facetime you gain with 20,000 superintendents and district-level leaders when you advertise monthly.

* 89% of School Administrator readers are involved in district purchases

* 92% of school district decisions/purchased take place in district offices, led by superintendents

Email Kathy Sveen. Ask about our opportunities. I can help! Magazine, website, video, and banner ads, e-blast, e-newsletter, sponsored content & cover pages and much more!

March Ad Deadline (Print): Jan. 6

Rethinking School Safety: Four Key Facets/Describes the facets for systemwide measures in improve safety in districts.

Partnering With Government Agencies on School Safety/Explores the school district’s decision to tap local police rather than hire its own safety officers.

Using Multidisciplinary Teams to Create a Safe Environment/Introduces the notion that safety threats call for a timely, coordinated response from a team.

Threat Assessment in K-12 Schools/Explores the benefit of a safety audit of school premises to review vulnerabilities and plan improvements.

Differentiating the Responsibilities of Police Officers, Security Officers and SROs. What should superintendents consider when deciding on staffing options that improve safety – pros and cons.

Coming in April: Interscholastic Athletics

Contact Kathy Sveen TODAY at ksveen@smithbucklin.com. She can create a program to stretch your budget and meet your specific needs. School Administrator magazine is published by AASA, The School Superintendents Association.