EDITORIAL HIGHLIGHTS: SCHOOL ADMINISTRATOR
January 2020
Theme: Educating Students with Disabilities

School Administrator is the professional association publication for superintendents and they need your help!

Don’t miss your chance to brand to our superintendents and cabinet-level leaders!
* 20,000 – the face-time you gain with superintendents and district-level leaders when advertise monthly
* 89% of School Administrator readers are involved in district purchases
* 92% of school district decisions/purchased take place in district offices, led by superintendents

Contact Kathy Sveen TODAY at ksveen@smithbucklin.com. She can create a program to stretch your budget and meet your specific needs. Don’t forget to ask her about new offers, advertorial, digital and E-Marketing opportunities!

Our January issue of School Administrator provides a close look at students with special needs, which covers students with emotional, intellectual, developmental disabilities.

Feature articles include:

Hands On, When It Comes to Special Education
What every superintendent should be doing to improve learning by students with disabilities districtwide

“I’m Afraid There Has Been a Mistake”
A student’s lament as schools consider moves to fully include students with intellectual and developmental disabilities

Students Directing Individualized Education Plans
Growing interest in school districts to enable those with disabilities to lead their own planning meetings

Online Therapy Provides Options for Special Needs Students
With a shortage of counselors and increasing mandates for services, districts have turned to online counseling as a cost-effective solution.

Attitudes and Beliefs About Disabilities
A suburban Philadelphia district discovers where the drive for inclusive practices for students begins and ends

Space Deadline: Nov. 8

Reserve ad space today!
Look ahead
February (Conference Issue): *Universal Reach mails to ALL superintendents!

Don’t forget that we can still secure you secure exhibit space and/or secure pre-show advertising to create more “Top-of-Mind,” contact Kathy right away! ksveen@smithbucklin.com