EDITORIAL HIGHLIGHTS FOR AUGUST & SEPTEMBER

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AUGUST THEME:  **Closes June 5**

> Operating in a VUCA World -- **Volatile, Uncertain, Complex, Ambiguous.** Planning for an unknown future requires recalibrating our and other’s expectations and considering “unthinkable” scenarios. **A must read!**

> Necessity as the Father of Transformation. A “silver lining” of today’s tragic pandemic is a unique opportunity for educators to rethink the purpose and delivery of education.

> How High-Poverty Schools Benefit from Accreditation. Facing the loss of accreditation, a superintendent leads a successful turnaround.

E-mail Kathy Sveen ksveen@smithbucklin.com Ask about last-minute opportunities in July and August and also beat your competition to the punch! As districts re-open, get your foot in the door before fall! I can help! *(Website, video, and banner ads, EBLAST, E-Newsletter, sponsored content & cover pages and much more!)*

SEPTEMBER: CIVIC EDUCATION  **Closes 7/15**

> On Civility: Five Rules of Engagement. In a time of great polarization, how can superintendents discuss difficult topics with their communities in a civil manner?

> Teaching Elementary Social Studies Through Literacy, Arts and Civics. A superintendent describes how to build civic competence among students beginning in the youngest grades.

> Fulfilling the Democratic Aims of Public Schooling

Democracy focuses on a “more perfect union.” The author makes a case for improving student engagement so the real world of current events and school are more connected.