Thank you for attending today’s webinar. We will be starting soon. If you have any questions, please ask them in the chat room.

In appreciation of the Wallace Foundation’s support of AASA’s What Works in Leadership webinar series. Check out other professional learning webinars at https://www.aasa.org/AASA-LeadershipNetwork-Webinars.aspx

WHAT WORKS IN LEADERSHIP: Moving Beyond the Plateau and Building Capacity

AUGUST 19, 2020
12PM EST – 1PM EST
Forward from Valerie Truesdale, Ph.D.

Valerie Joined AASA early in 2019 as an assistant executive director responsible for guiding leadership development services and programs. With years of experience in the superintendency and roles in instructional technology, she knows that AASA’s Leadership Network can be a substantial resource for school leaders trying to keep pace with the rapidly changing delivery of K-12 education.
Panelist/Presenter:
Dr. Mike Brophy, Superintendent, West Valley School District

Dr. Brophy is starting his 10th year as Superintendent of West Valley SD, and 44rd year in education. He has been a teacher/coach, HS Principal, Assistant Superintendent and Superintendent. He led West Valley’s 1:1 Initiative, as well as Personalized Learning Initiative. Recently in partnership with AASA, the district’s Personalized Learning Initiative was the focus of American Institute for Research Case Study. Dr. Brophy is an AASA Personalized Learning Cohort Co-Chair.
Panelist/Presenter:
Dr. Peter Finch, Assistant Superintendent, Teaching and Learning, West Valley School District

Dr. Peter Dallas Finch has served in public education for 32 years. During his 19 years as Assistant Superintendent in West Valley, all six elementary schools have received “Washington Achievement Awards” for outstanding student achievement, the junior high was named a Lighthouse School for STEM Education, and the District was designated as an “Innovative District” by the International Center for Leadership in Education. Dr. Finch’s leadership of the West Valley PreK Initiative was featured recently by AASA as a “Case Study for Early Learning.”
Panelist/Presenter:
Angela Von Essen, Assistant Superintendent, Business and Operations, West Valley School District

Angela Von Essen has served as an educational and operational leader for over 24 years in various sized districts in Eastern Washington. She is starting her 11th year in West Valley. She is a Past International Association of School Business Officials Board Member and is a candidate for President of that organization.
Michelle is currently a coordinator in special education in the West Valley School District. She has been a special education teacher, general education teacher, an elementary assistant principal, a site special education administrator, and an adjunct professor. Michelle has also worked in a residential setting as the liaison between school districts and the residential site. She has had the pleasure to work in different educational systems in California, Illinois and Washington. She has found that no matter what state you work in or position you hold; optimism, authenticity and kindness will always move leaders beyond the plateau and continue to build capacity.
What Works in Leadership: Moving Beyond the Plateau and Building Capacity

Michael Brophy, EdD  
Superintendent

Peter Finch, EdD  
Asst. Superintendent

Angela Von Essen, MA  
Asst. Superintendent

Michelle Siguenza, MA  
Special Services Coor.

West Valley SD – Yakima, Washington
Essential Question: What Works in Leadership? Moving Beyond the Plateau and Building Capacity
In order to Personalize this presentation, I would like to maximize engagement with all of you. To start this out, please take a couple of minutes and state what interests you about this topic, and what you are hoping to learn while we are together. I will call on you, and please also Put in Chat…
What Works in Leadership

- Where is West Valley – Yakima?

Agricultural center of Washington State, apples, wine grapes, peaches, pears, cherries – and 77% of the nation’s hops come from Yakima County.
What Works in Leadership

- Kindergarten Readiness
- Enriching Kindergarten Experience
- 3rd/4th Graders at Benchmark in Reading and Mathematics
- Algebra-Ready by 8th Grade
- Career and College Ready
Leadership Ascension

As a Superintendent, or district leader you have ascended into your current position based on many different strengths, and the match that you currently have with your district. The challenge of successfully ascending into a district leadership position is immense.

Developing Trust

The constant challenge is to focus on effectively developing trust among all different groups that you come into contact with and must effectively trust you as the educational leader of their community.

Building a Team

Every leader must successfully develop a highly effective team that will carry out the vision of the leader and the School Board.

Building Culture

“Culture trumps strategy.” William Daggett advice on the critical component of culture. Similar to character, culture is what happens when the leader is not present.

Building a Shared Vision for Student Success

Finally, developing a shared vision for student success is critical. Your Strategic Vision – Mission – What You Strive to Build. Without a shared vision for student success, there is no true north star to guide you organization.
The Servant – James Hunter

Essence of Leadership

- Patience
- Kindness
- Humility
- Respectfulness
- Selflessness
- Forgiveness
- Honesty
- Commitment
Two Traits that I admire in people – Future Leaders, with whom I really invest in, and work to build their leadership capacity.

Initiative

Innovation

True leaders identify those around them and make a moral commitment to build the leadership of those with whom you can make the largest difference.

Continuing to build the leadership capacity around you as a leader comes back to you tenfold, or more. Imagine if everyone in your organization was committed to this?
- Breaking Down the Barriers
- Business and Instructional Technology Learning Walks
- Boardroom to Classroom Through Line
- Learning Walks and Classroom Connection
What Works in Leadership

- The Challenge of Leadership
- “See something, do something.”
- Targeted Professional Development
What Works in Leadership

- Personalized Professional Learning
- Pipeline to Educators
- Distributive Leadership
Questions and Answers
THANK YOU FOR ATTENDING TODAY’S WEBINAR!

WE URGE YOU TO CONNECT WITH ONE ANOTHER VIA LINKEDIN, TWITTER, EMAIL, PHONE~
INVESTING IN RELATIONSHIPS PAYS HUGE DIVIDENDS.