

Promise to Practice Expo Participation Guide

EPIC 2026 | Chicago, Illinois

October 13, 2026 | 3:30–5:00 PM CT

Overview

The Promise to Practice Expo is an interactive experience designed to showcase you're your district is translating promising ideas into real-world practice.

Participating districts will highlight their work through a professionally designed banner, supporting artifacts, and direct engagement with conference attendees.

This is an opportunity to:

- Share innovative strategies and impact stories from your district
- Highlight student-centered practices and outcomes
- Engage in meaningful conversations with peers from across the country
- Contribute to a collective learning experience at EPIC 2026

Participant Expectations

Each participating district is responsible for the following:

Provide Content: Provide clear, concise information that tells your district's story, including your focus area, key strategies, and outcomes.

Submit Artifacts and Resources: Share supporting materials (e.g., tools, templates, student work, photos, videos, links) that bring your work to life.

Designate an On-Site Representative: Ensure at least one member of your team is present at your Expo space during the full session (3:30–5:00 PM) to engage with attendees.

Engage with Participants: Be prepared to discuss your work, answer questions, and share insights with other districts.



What to Submit

Artifact examples include:

- Instructional tools or frameworks
- Portrait of a Graduate documents or graphics
- Strategic plans or other planning documents and templates
- Student work samples
- Data dashboards or summaries
- Photos
- Links to videos or additional resources

The strongest submissions include:

Compelling Visuals: High-quality photos, graphics, charts, or infographics that showcase your work and make your story easy to understand at a glance.

Actionable Insights: Concise, informative bullet points that provide the context, strategies, and key details other districts would need to replicate or scale your success.

Evidence of Impact: Concrete examples, measurable outcomes, and specific stories that illustrate how your efforts have positively affected students, staff, and the community.

[View examples from last year's expo here.](#)

Key Banner Details

- AASA will design and print the banner
- Districts should provide high-resolution photos and graphics whenever possible, at least 300 dpi
- Logos should be submitted as PNG, SVG, or EPS files

Submission Instructions

All materials should be submitted [via this form](#).

Please fill out all fields and upload files, photos, resources, and other artifacts **by August 31**.

Banner Proof & Revision Process

You will receive a digital proof of your banner via the email on the original submission form.

Carefully review the proof for accuracy and share with any relevant internal stakeholders.

Once review is complete, please submit **one consolidated set of revisions** to Jessica Gordon at jgordon@aasa.org by **September 16**.

Only one round of revisions is permitted. Please ensure all feedback is complete and final.

Key Dates & Deadlines

Please Note: All deadlines are firm due to printing and shipping timelines.

August 31, 2026: Submission form completed and all artifacts uploaded

September 11, 2026: First draft of banner delivered to district

September 16, 2026: All edits or comments due to AASA

September 18, 2026: Final draft of banner delivered to district

September 22, 2026: Final banner approval due to AASA

Day-of-Expo Expectations

The Promise to Practice Expo takes place during EPIC from **3:30-5:00 PM on October 13, 2026**.

The team designee(s) are expected to:

- Arrive early to locate your assigned Expo space
- Be prepared to stand by your display for the full session
- Engage with attendees and share your work
- Encourage conversation and collaboration

More detailed logistics (location, setup, materials provided) will be shared closer to the event.

Promise to Practice Expo Participant Checklist

A few helpful steps to get you ready for a successful Promise to Practice Expo.

☐ **Explore Past Expo Examples**

[Review examples of district artifacts and resources](#) from last year's expo. This may be helpful as you gather materials and begin preparing your submission.

☐ **Gather Information & Artifacts**

Choose a principle focus area and begin collecting information that tells your story. This can include strategic documents, instructional frameworks, photos, data, work samples, videos, anecdotes, and more.

☐ **Submit Form & Upload Artifacts**

Complete the Promise to [Practice Expo Banner Submission Form](#) and upload your artifacts and resources **by August 31**.

☐ **Review Banner Proof & Provide Feedback**

Review your initial banner draft carefully. Be sure to share with your team and collect all feedback. Submit comments at one time to Jessica Gordon at jgordon@aasa.org by **September 16**. Each district is allowed one round of revisions, so please ensure your feedback is thorough and complete.

☐ **Approve Final Banner**

Review the final banner proof and provide approval by **September 22**.

☐ **Share Your Story at EPIC**

Ensure at least one member of your team is available at EPIC on October 13, from 3:30-5:00 PM to share your district's story.

☐ **Take Your Banner Home**

Pack up your banner and bring it back home to share with your district and community.

Support & Questions

If you have questions at any point, please reach out to Jessica Gordon at jgordon@aasa.org.
We are here to support you throughout the process. [Submit Now](#)