Using Data: Where to Start?

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Welcome

Dr. Adam Cibulka
Senior Manager – Analytics
Frontline Education
Key Challenges Districts are Facing Today

- **Resources** – What does our financial future look like in this ever-changing economic environment?
- **Logistics** – How will we organize our resources/teams and align them to our district goals to ensure student success?
- **Learning** – How are our student performing and meeting key metrics?
Addressing Issues of Equity and Early Intervention

Considerations in Forward Planning:

**Equity** – Do we see areas of disproportionality?

**Access** – Are we providing access to rigorous coursework for all students?

**Early Intervention** – How can we identify students needing support earlier?
Turning to Data and Analytics

Districts are using data and analytics to:

1. Ensure **students** receive high quality instruction and continue to meet learning goals.
2. Ensure **staff** are able deliver a rigorous experience for students to best prepare them for college, career, and life.
3. Ensure **families and school board members** are informed and are prioritizing that all students have the resources necessary to learn, are engaging in the district’s learning environment and are staying on-track in meeting learning goals.
Introductions

Jennifer Bell-Ellwanger  
President and CEO  
Data Quality Campaign

Dr. Doug Wheeler  
Superintendent  
College Community School District (Iowa)

Dr. CyLynn Braswell  
Analytics Advisor  
Frontline Education

Mona Guerra  
Data Fellow  
Mercedes ISD (Texas)
Top Takeaways: 2022 Superintendent Poll

98% of superintendents feel that if they had better access to information, they would be more confident in their abilities to make decisions for their district.

99% of superintendents feel that state data could be more useful. Relevant state data could be made more useful with tools to help superintendents act on the information and more training and ongoing support for analyzing, reporting, and communicating the data.

93% of superintendents have started collecting new data during the pandemic, and nearly all (94 percent) who have initiated new data collection agree: the new data is giving them useful information and insights.

*DQC 2022 poll results in partnership with The Harris Poll*
What We’ve Heard: Public Opinion Polling

Superintendents: 98% feel, if they had better access to information, they would be more confident in their abilities to make decisions for their district.

Parents: 34% of parents know where to find all the information they need about their child’s post-high school options.

Students: Less than 50% report getting any information from their school about whether they’re meeting grade-level expectations, if they’re on track to graduate from high school, or how much academic progress they’ve made this year.

Principals: 46% said they know where to go to find all the data they need to understand how well their school prepares students for their post-high school education and careers.

*DQC 2021 and 2022 poll results in partnership with The Harris Poll*
Using Data to Create and Monitor a Strategic Plan
Monitoring Student Performance
Personalizing the Data
Campus Snapshot
Attendance Rate

A focused district effort

A constant reminder

A plan going forward.
Thank you!