



**THE AASA  
LEADERSHIP  
NETWORK**

# AASA LEADERSHIP NETWORK



**Premier professional learning for educational  
leaders at any stage of their careers.**





**To ensure each child has access to equitable, rigorous and relevant educational opportunities**, the AASA Leadership Network is committed to supporting a pipeline of diverse school superintendents and other educational leaders as they refine the knowledge, skills and dispositions for highly effective leadership.

AASA has the country's largest, most diverse network of educational leaders dedicated to connecting you with the professional learning, resources, partnerships and networking you need to positively impact your school community.

*We do this through ...*



Visit our website for a complete listing of professional learning offerings!





# ACADEMIES

## FOR ASPIRING SUPERINTENDENTS



### Aspiring Superintendents Academy®

#### TAKING CAREERS TO NEW HEIGHTS!

AASA's Aspiring Superintendents Academy® programs are highly interactive, year-long programs that equip participants with the real-world skills a superintendent needs to thrive and lead high-performing teams.

#### Academy Curriculum Covers:

- Framing the Superintendent Role: Knowing Yourself and Your Leadership Strengths and Areas for Growth
- Leading for Equity with Urgency
- Understanding Governance
- Building a Community of Support
- Balancing Leadership
- Leading Learning



“ [This was] an experience for me like nothing else in my career development ... I will look back forever on my career and attribute the growth and my personal development to the things I've learned through this course. ”

— Maggie Fehrman, Superintendent, City Schools of Decatur (Ga.)

AASA offers a variety of different aspiring programs based on individual needs.

### **The Aspiring Superintendents Academy®**

This version of the academy provides participants with real-world skills any aspiring superintendent will need to thrive.

### **The Aspiring Superintendents Academy® Hybrid Learning Model**

This version of the academy features a hybrid learning spin! The hybrid learning model includes both in-person and virtual meeting options.

### **The Aspiring Superintendents Academy® for Female Leaders**

This academy brings together women who are on the path to the superintendency with the goal of creating the time and space for learning, connection and introspection. It is led by experienced female superintendents who seek to uplift the next generation of female leaders!

### **The Aspiring Superintendents Academy® for Latino and Latina Leaders**

Specifically designed for Latino and Latina aspiring superintendents, this academy covers topics essential to developing a deep understanding of the leadership role of a successful Latino/a superintendent committed to equity and excellence.

### **The Urban Superintendents Academy**

Designed for those who want to take on leadership roles in our nation's rapidly growing urban areas, this academy is ideal for leaders who want to help accelerate academic performance growth and be a champion for historically underrepresented and diverse populations. AASA offers two cohorts of the Urban Superintendents Academy in partnership with premier universities.

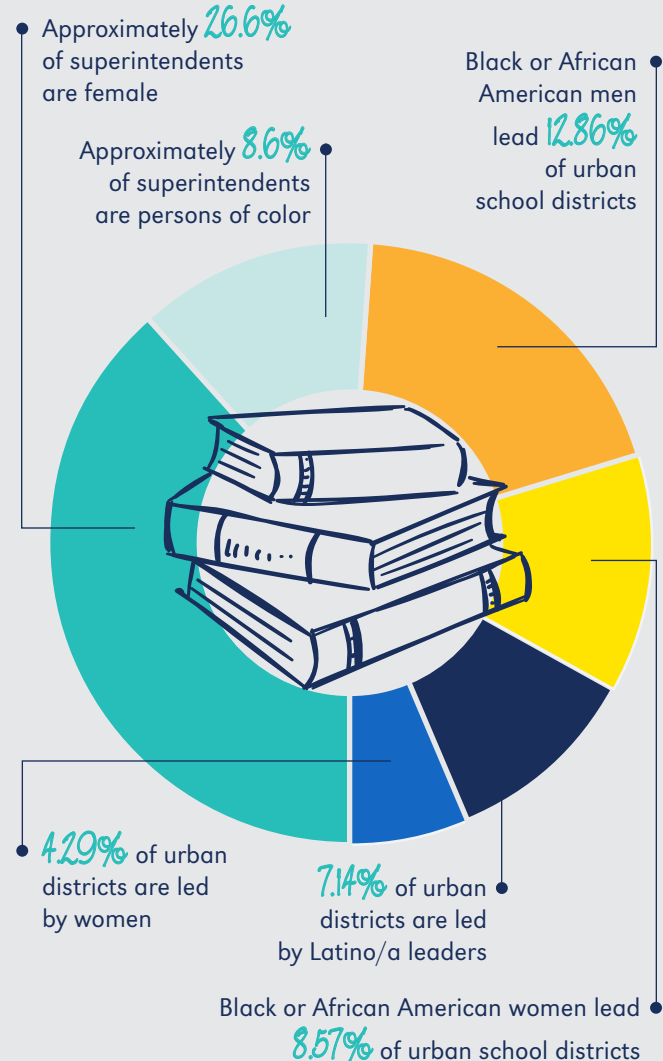


School of  
Education

## QUICK FACTS



### According to the American Superintendent 2020 Decennial Study:



**Our goal is to continue supporting underrepresented educational professionals as they aspire to the superintendency.**

# ACADEMIES FOR SUPERINTENDENTS AND OTHER EDUCATIONAL LEADERS



- ▶ **National Principal Supervisor Academy in partnership with the Center for Educational Leadership at the University of Washington**



Bringing a standards-based academy to central office leaders who support principals' instructional leadership and growth, based on national Professional Standards for Educational Leaders (PSEL).

**#AASAPrincipalSupervisor**

- ▶ **National Instructional Leader Academy in partnership with AVID**



For district instructional leaders who want to be refreshed and challenged in leadership skills and knowledge by looking through the lens of culture, systems and instruction.

- ▶ **Newly Appointed Superintendents Academy**

Supporting superintendents in their first two years in the role. Participants connect with other newly appointed district leaders and learn from knowledgeable, long-serving professionals in a personalized support program.



Learn more about our academies by visiting: [aasa.org/cohorts-academies](https://aasa.org/cohorts-academies)





# CERTIFICATION

For newer superintendents or superintendents looking to refresh their skill set and expand their network.



OVER 350 GRADUATES OF THE AASA NATIONAL SUPERINTENDENT CERTIFICATION PROGRAM®!



“  
The AASA National Superintendent Certification Program® not only broadened my learning, but it reinvigorated my leadership. The relationships I developed with high-quality leaders from all over the country will serve me for the rest of my career and beyond.”

— Heidi Eliopoulos, Superintendent,  
School District of Altoona (Wis.)

## REAL-TIME FOCUS ON KEY ISSUES

Through an in-depth curriculum, dynamic in-person and virtual sessions, one-on-one mentoring, Capstone Project, and long-term professional networks, this program delivers the comprehensive leadership development superintendents need!

Certification programs are offered in the **Midwest, East** and **West** each year.

## OUR PROGRAM FOCUSES ON KEY ISSUES:

- Transformational Leadership and Visioning
- Understanding and Developing Effective Board-Superintendent Relations Including Legal Matters
- Understanding and Ensuring Equity
- Navigating Community, State and National Politics
- The Impact of Economic Pressures, Budgeting and the Global Pandemic
- Effective Instructional Leadership and Continuous School and System Improvement
- Impactful and Effective Communications Including Social Media for All Stakeholders
- Serving Effectively as CEO and Education Leader in the District and Community

Learn more about this program by visiting: [aasa.org/certification](https://aasa.org/certification)

# COHORTS AND CONSORTIA



The Leadership Network offers targeted collaborative and professional learning opportunities that deepen mindshare attuned to a wide range of interest areas. AASA's cohorts and consortia offer virtual and in-person meeting opportunities that encourage a culture of inclusion, innovation and collaboration. Depending on the program, individual or team-based participation is encouraged.

## Advancing Rural Education Cohort

Engage in conversations about challenges and strategies supporting leaders and the youth they serve in rural communities, particularly around the topics of workforce trends and partnerships with higher education.

## Early Learning Cohort

Review emerging research, discover early learning best practices and plan to facilitate change with leaders across the country.

## Equity in Action Cohort

Identify ways school districts can create more equitable experiences and outcomes for all students and teams.

## Innovative Districts Empowering All Learners (IDEAL) Cohort

Realize a new vision for empowering all learners, and share examples of the most outstanding practices for personalizing and individualizing learning. An **IDEAL Summit** is hosted annually.

## Leadership in School Communications Cohort



Hosted in partnership with the National School Public Relations Association, this program builds leadership and communication skills to ensure important communication is disseminated to families and community stakeholders.

## Mental Health Cohort

Develop strategic plans to increase mental health services and support for all constituents and improve mental well-being for the school community. A **Mental Health Summit** is hosted annually.



“AASA is by far my greatest support, my greatest resource as it relates to professional learning and professional engagement.”

— Avis Williams, Superintendent, NOLA Public Schools (La.)

## ➤ National Women’s Leadership Consortium

Join like-minded female educational leaders and/or corporate and nonprofit leaders who are innovators and risk-takers in their respective fields! Through **Women Educators Leading Learning (#AASAWELL)**, we can change the landscape of growth opportunities for young people in this nation.

## ➤ Next Education Workforce



Hosted in partnership with the Mary Lou Fulton Teachers College at Arizona State University, participants learn how to build dynamic staffing models that better support all learners and educators.

## ➤ Authentic Family Engagement Certification

Designed for superintendents and school principals, participants will embark on a family engagement professional learning journey to understand the importance of engaging families as authentic partners that can help support student success.

## ➤ Redefining Ready!

Reshape what “**ready**” looks like across the country! Learn about new research-based college and career readiness indicators; how to implement winning strategies for redefining student success; and be a part of a national movement impacting policy, legislation and practice. A **Redefining Ready! Summit** is hosted annually.

**Interested in learning about finance and cost drivers in education?** The AASA Advocacy and Governance team leads the AASA Education Finance Cohort. This program, in partnership with the Edunomics Lab at Georgetown University, helps participants learn to communicate finance strategy and understand how policy affects equity and resource use.

Register for a cohort or consortium by visiting:  
[aasa.org/cohort-academies](https://aasa.org/cohort-academies)

## ➤ Social and Emotional Learning Cohort

Engage with a vibrant community in meaningful dialogue about how SEL is contributing to the whole child – from physical and mental health to the development of fundamental, lifelong learning skills. An **SEL Summit** is hosted annually.

## ➤ STEM Leadership Consortium



Hosted in partnership with JASON Learning, participants will learn with other STEM-focused superintendents how to build an understanding of the complexity of school culture and the urgency of increasing student interest in STEM fields.

## ➤ Transformational Leadership Consortium

How can technology pair with the concept of personalized learning to change teaching and learning in our schools? As school district leaders across the nation consider the integration of technology, this consortium is helping to guide and support change, growth and progress.



“**Becoming a member of the AASA SEL Cohort allowed us to work with a community of passionate professionals who helped us learn, grow, develop and implement evidence-based practices to help ALL of our students cope better with life’s challenges.**”

— **Theron Schutte**, Superintendent,  
Marshalltown Community School  
District (IA)



# AASA LEARNING 2025 NETWORK:

## LEARNER-CENTERED, EQUITY-FOCUSED, FUTURE-DRIVEN EDUCATION



AASA Learning 2025 is a movement that calls for a holistic redesign of the public school system by redesigning systems, re-engineering instruction and co-authoring the learning journey.

### Core Redesign Components:

- Culture
- Social, Emotional and Cognitive Growth
- Resources

### Join the Movement:

#### As a Demonstration System

Play an active role in system transformation in one or more of the recommended redesign components through access to professional learning, personalized support and resources including:

- Mentoring & Consulting
- Exclusive Resources
- Communities of Practice
- Study Groups & Collaboratives
- Monthly Professional Learning
- Networking

#### As an Engaged System

At this level, districts can benefit from professional learning, collaboration and resources similar to Demonstration Systems, but on a smaller scale.

In partnership with:



With support from:



### Customized and Personalized Support

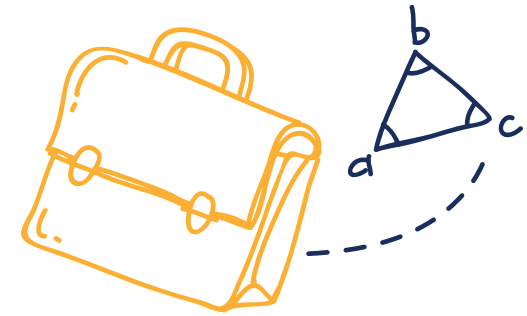
To support you in this transformational work, AASA's Learning 2025 team can provide services tailored to the needs of each district.

### AASA Learning 2025 Summits in Summer and Winter

The Learning 2025 Summits are annual convenings in summer and winter that bring together leadership, faculty, boards and staff from across the country to advance Learning 2025's mission of transforming education to be more Learner-Centered, Equity-Focused and Future-Driven.

Learn more about AASA Learning 2025 by visiting: [aasa.org/learning2025](https://aasa.org/learning2025)

# PROFESSIONAL LEARNING RESOURCES



Educational leaders need access to resources that are timely, relevant and actionable to help them drive change, improve outcomes and support all children in public education. **AASA's Leadership Network is committed to providing leaders with the latest research and resources that are timely, relevant and actionable for superintendents and their teams.**

- Providing current research
- Developing easy-to-use toolkits
- Building impactful partnerships with like-minded organizations
- Securing substantial funding to lead groundbreaking initiatives and projects



## Webinars

AASA hosts over 100 live webinars annually, with topics ranging from equity to mental health. But we know educational leaders are busy, so the webinars are always recorded and archived for on-demand viewing.

**Check them out: [aasa.org/resources](https://aasa.org/resources)**

In addition to the abundance of resources on the [aasa.org](https://aasa.org) website, The AASA Leadership Network also hosts a virtual library of resources supported by a grant from the Bill and Melinda Gates Foundation!

**[AASAThoughtLeaderCentral.org](https://AASAThoughtLeaderCentral.org)**



# AASA NATIONAL CONFERENCE ON EDUCATION

THE BEST PROFESSIONAL DEVELOPMENT AND NETWORKING EVENT FOR SCHOOL SUPERINTENDENTS AND OTHER EDUCATIONAL LEADERS.



NATIONAL CONFERENCE ON  
EDUCATION



With over 100 thought leader sessions, education programs and more, NCE attendees will learn from leaders and innovators who are championing our nation's school systems.

Take home new ideas and approaches!



Learn more about future dates and locations by visiting: [aasa.org/nce](https://aasa.org/nce)



# LEADERS MATTER

**NETWORKS MATTER.  
PUBLIC EDUCATION MATTERS.**

**Collaborate, grow and lead with AASA!**



## Contact Us:

This vast array of network services and resources will support your growth and help you evolve as a leader. Not seeing what you need? We're here to help!

### **Mort Sherman**

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Or visit: [aasa.org/contact](https://aasa.org/contact).

AASA members receive access to exclusive discounts on professional learning. For more information on membership with AASA, please visit [aasa.org/membership](https://aasa.org/membership).

## Engage with AASA on social:

 @AASAHQ

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 AASA, The School Superintendents Association

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