EMPOWERING WOMEN IN LEADERSHIP

Designed by women for women

SOUTHEASTERN WOMEN IN SCHOOL LEADERSHIP CONFERENCE

June 6-7, 2019
Atlanta Marriott Airport
Atlanta, GA
We are so very excited that you have chosen to experience this forum with a dynamic group of inspirational women who are leading the way in education! The Southeastern Women in School Leadership Conference is designed to engage, enlighten, empower and connect women education leaders from across the southeast.

Women are underrepresented in all areas of school leadership. The next two days will be filled with inspiring speakers who are ground-breaking women leaders in the fields of education and business. Let’s work together to level the playing field.

This joint collaborative event of AASA and southeast state associations, NISL, and corporate partners, is sure to be a powerful experience for all participants. We wish to thank all of our SE WISL collaborators listed below!
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<tr>
<td>7:15 a.m.</td>
<td>Registration Opens</td>
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<tr>
<td>8:00 a.m.</td>
<td>Continental Breakfast</td>
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<td>General Session Room</td>
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<tr>
<td>9:00-10:15 a.m.</td>
<td>Welcome</td>
<td>Dr. Amy Sichel Superintendent (Ret.) Abingtion, Pennsylvania and past president, AASA</td>
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<td></td>
<td>Keynote School Leader</td>
<td>Dr. Meria Carstarphen Superintendent, Atlanta Public Schools Selma to Superintendency: A Personal and Professional Journey of Transformation</td>
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<tr>
<td>10:30-11:15 a.m.</td>
<td>Keynote Corporate Leader</td>
<td>Jamie Post Candee President and CEO, Edmentum Creating a Career Path to CEO</td>
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<tr>
<td>11:15 a.m.-12:15 p.m.</td>
<td>Discussion Panel</td>
<td>Dr. Bernadine Futrell (Moderator) Director, AASA Dr. Sheila Quinn Superintendent, Clover School District, South Carolina Dr. Amy Sichel Superintendent (Ret.), Abingtion, PA and Past President, AASA Dr. Sue Townsend Superintendent, Rankin County School District, Mississippi Dr. Donna Wright Director of Schools, Wilson County, Tennessee</td>
<td>General Session Room</td>
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<tr>
<td>12:15-1:30 p.m.</td>
<td>Networking Lunch–What’s on Your Mind?</td>
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<td>1:30-2:30 p.m.</td>
<td>Breakout Session #1</td>
<td>Ann Borthwick NISL Instructional Systems Architect</td>
<td>Growing professionally with and through others to develop deep understanding of learning</td>
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<td>1:30-2:30 p.m.</td>
<td>Breakout Session #2</td>
<td>Dr. Amy J. Carter Superintendent Meridian Public School District, MS</td>
<td>The Ability of the Superintendent to Advance in the Face of Adversity</td>
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<td>1:30-2:30 p.m.</td>
<td>Breakout Session #3</td>
<td>Dr. Stephanie Johnson Deputy Superintendent School Improvement Georgia Department of Education</td>
<td>Mission Possible: A Leader’s Story of Building School and District Effectiveness</td>
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<td>Ann McColl NC Education Law Attorney</td>
<td>Negotiating Your Employment: How to be Your Best Advocate and Get the Contract You Want</td>
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<td>1:30-2:30 p.m.</td>
<td>Breakout Session #5</td>
<td>Dr. Wanda Shelton Tennessee AASA Affiliate (TOSS) Assistant Executive Director</td>
<td>Learning in Crisis</td>
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<tr>
<td>1:30-2:30 p.m.</td>
<td>Breakout Session #6</td>
<td>Dr. Noris Price Superintendent, Baldwin County Schools Jyoti Chopra Senior Vice President for Diversity and Inclusion, Pearson</td>
<td>The Leader’s Role in Building a Culture of Inclusion</td>
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<tr>
<td>2:30-3:00 p.m.</td>
<td>Networking Break</td>
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<td>Make your dinner plans with a group!</td>
</tr>
<tr>
<td>3:00-3:45 p.m.</td>
<td>Keynote School Leader</td>
<td>Dr. Bobbie D’Alessandro Former Deputy Superintendent, Massachusetts</td>
<td>Empowering Women leaders, If Not You, Then Who?</td>
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<td>3:45-4:30 p.m.</td>
<td>Keynote Corporate Leader</td>
<td>Jyoti Chopra Senior Vice President for Diversity and Inclusion, Pearson</td>
<td>New Models of Inclusive Leadership</td>
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| 4:30-4:45 p.m.| Closing Reflections/Thoughts for Tomorrow | Dr. Amy Sichel Superintendent (Ret.)  
Abington, Pennsylvania and past president, AASA | General Session Room          |
| 5:00-6:00 p.m.| Networking Reception                    |                                                                                 |                           |

Dinner on your own—form a group! A list of local restaurants are listed in the back of this program.

Friday, June 7, 2019

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| 8:30-8:45 a.m.| Welcome                                | Dr. Valerie Truesdale  
Assistant Executive Director, Leadership Network, AASA | General Session Room       |
| 8:45-9:30 a.m.| Keynote Corporate Leader               | Jessie Woolsey-Wilson  
President and CEO, DreamBox Learning  
*Winning from Failure: Turning stumbling blocks into victory rocks* | General Session Room       |
| 9:30-11:00 a.m.| Legal Strategy Session                 | Elizabeth Lee Maron, Kashonda Day, Blake Hale Hardwhich  
Adams and Reese LLP Education Lawyers  
*Problem? Solved! Get Prepared for your School’s Next Legal Issue* | General Session Room       |
| 11:00-11:15 a.m.| Break                                 |                                                                                |                           |
| 11:15 a.m.-12:00 p.m.| Final Keynote Speaker                | June Atkinson  
Former NC State Superintendent of Education and Current CEO of Emerald Education  
*What Was I Really Thinking?* | General Session Room          |
| 12:10-12:15 p.m.| Closing Remarks                       | Dr. Bernadine Futrell, Director, AASA                                           | General Session Room       |
Dr. Amy Sichel
Superintendent (Ret.), Abington, Pennsylvania
and past president, AASA

Dr. Amy Sichel spent the entirety of her 42-year career as a public school educator. Amy Sichel has built a reputation as a no-nonsense, brook-no-obstacle superintendent. Dr. Sichel was the former assistant superintendent and superintendent of the Abington School District, Pennsylvania as well as serving in various supervisory positions in student support, before she began her career as a school psychologist. She also served as president of AASA. She has directed collaboration and networked with other superintendents to assess the pulse of public school education in the U.S. A focus of her work is to provide equity for students and support the advancement of women in education.

Dr. Valerie Truesdale
Assistant Executive Director, AASA

Dr. Valerie Truesdale
With more than 30 years in public education, Dr. Valerie Truesdale joined AASA as Assistant Executive Director in January 2019. Previously, Valerie served as a chief officer of Technology and Transformation for Charlotte-Mecklenburg (N.C.) Schools for six years, where she led personalization of learning. She is the former superintendent of South Carolina’s Beaufort County (2007-2012) and Oconee County (2003-2007) School Districts. A native of Columbia, S.C., Valerie served as chief instructional officer for Lexington and Richland Counties for nine years and on senior staff for the South Carolina State Department of Education. Valerie has been a high school principal, assistant principal, and teacher.

Truesdale earned a doctorate’s degree of philosophy in educational administration from the University of South Carolina and a master’s degree in business administration from Georgia State University. She earned her bachelor’s degree in secondary education from Clemson University.
Keynote School Leader  
Thursday, June 6, 2019 
9:00-10:15 a.m.  
General Session Room

Dr. Meria Carstarphen  
Superintendent Atlanta Public Schools

Session Title:  
Selma to Superintendency: A Personal and Professional Journey of Transformation

Dr. Meria Carstarphen  
Meria Joel Carstarphen, Ed.D., is the superintendent of Atlanta Public Schools (APS) where she leads the district’s nearly 52,000 students, 6,000 full-time employees, 89 schools, and oversees the system’s $1 billion annual budget. In 2014, Dr. Carstarphen was charged with leading the transformation of APS. She has worked to restore organizational integrity and create a student-focused culture not driven by adult agendas. Through her leadership, the District has moved away from an over-reliance on high-stakes testing to emphasize whole-child development.

As part of her community involvement, she serves on the boards of the Atlanta Ballet, the Woodruff Arts Center, and on the President’s Council for Tulane University. In addition, she serves on the visiting committee for the Harvard Graduate School of Education, and as a Commissioner with the Aspen Institute’s AspenSEAD (Social Emotional and Academic Development). She is an honorary member of the Junior League of Atlanta, a member of Leadership Atlanta, and a member of the Rotary Club of Atlanta.

Dr. Carstarphen earned her doctorate from the Harvard Graduate School of Education, master of education degrees from Auburn University and Harvard University, and a bachelor of arts in political science and Spanish from Tulane University. She has also studied at the University of Seville, Spain, and University of Innsbruck, Austria.

Dr. Carstarphen is passionate about public education, leading APS and living its mission every day. With a caring culture of trust and collaboration, every student will graduate ready for college and career.
Jamie Candee
Edmentum President, CEO

Session Title:
Creating a Career Path to CEO

Jamie joined Edmentum in 2005 and began her career with the company in Human Resources, before working her way through nearly every department within the organization—serving as Director, Sales and Service Effectiveness; Vice President, Product Development; Senior Vice President, Sales and Marketing; and Chief Revenue Officer during her initial tenure.

Jamie rejoined the organization in 2017, to lead Edmentum’s strategic vision and long-term growth plan as President, CEO, and Board Director, bringing her successful record of accomplishment as an executive with extensive experience in education technology, private equity, and policy. Jamie was selected by Minnesota Business magazine as one of the 2015 (Real) Power 50, by the Minneapolis/St. Paul Business Journal as a 2017 Titans of Technology honoree, and 2017 Ernst & Young Entrepreneur of the Year Finalist. Most recently, Jamie was selected as one of EdTech Digest’s Top 100 Influencers in EdTech and she was recognized by the Minneapolis/St. Paul Business Journal as a 2018 Women in Business honoree. She sits on the board of directors for Project Success, a MN-based education non-profit and serves as an advisory board member for Bethel University’s Department of Business and Economics.

Jamie holds a Master of Business Administration from Bethel University and a Bachelor of Science in political science from the University of Wisconsin. Her ambitious personality, relentless commitment to serve educators and students, and strong leadership inspire her teams to build and implement education programs that promote and support lifelong teaching and learning.
Discussion Panel
Thursday, June 6, 2019
11:15-12:15 a.m.
General Session Room

Know Your WHY: Purpose Driven Leadership

Discussion Panel Members

Dr. Bernadine Futrell (Moderator),
Director, Leadership Services, AASA
Dr. Bernadine Futrell is an educational assessment, evaluation, research and policy expert. She currently serves as the director of Leadership Services, for AASA, The School Superintendents Association. At AASA, she directs AASA's professional learning programs. Dr. Futrell is a member of the Educational Psychology advising board for George Mason University and the Educational Leadership Advisory board at Howard University. She is co-author of the forthcoming book ConnectED Leaders: Network and Amplify Your Superintendency.

Dr. Sheila Quinn
Superintendent, Clover School District, South Carolina
Dr. Sheila Quinn was named superintendent of Clover, SC school district in 2018. From 2015-18, Dr. Quinn served as the leader of innovation and effectiveness at the SC State Department of Education. Quinn served as the assistant superintendent of curriculum and administrative services for Clover schools for five years prior to her state position and as executive director of middle and secondary education for the Rock Hill school district for four years. Previously, Sheila served as director of curriculum, instructional specialist, assistant principal for academics and an English teacher for Rock Hill School District in South Carolina.

Dr. Amy Sichel
Superintendent (Ret.), Abington, Pennsylvania
and past president, AASA
Dr. Amy Sichel spent the entirety of her 42-year career as a public school educator. Amy Sichel has built a reputation as a no-nonsense, brook-no-obstacle superintendent. Dr. Sichel was the former assistant superintendent and superintendent of the Abington School District, Pennsylvania as well as serving in various supervisory positions in student support, before she began her career as a school psychologist. She also served as president of AASA. She has directed collaboration and networked with other superintendents to assess the pulse of public school education in the U.S. A focus of her work is to provide equity for students and support the advancement of women in education.

Discussion Panel Members (Continued on next page)
Discussion Panel Members (Cont.)

**Sue Townsend**  
*Superintendent, Rankin County School District, Mississippi*  
Sue Townsend was elected superintendent of education for Rankin County Schools in Mississippi in 2015. She is also CEO of Do What’s Right for Kids, LLC. Formerly Dr. Townsend was an education consultant with the National Institute for School Leadership (NISL) and an adjunct professor at Mississippi College. Sue served as a principal and a teacher almost twenty years in Mississippi.

**Dr. Donna Wright**  
*Director of Schools, Wilson County, Tennessee*  
Dr. Donna Wright of Wilson County Schools has served as the superintendent in her district for 5 years. Dr. Wright’s charge is for every teacher to KNOW each student and identify what they do well before they ever address their needs. Prior to this position she served as assistant superintendent for both Williamson County Schools and Knox County Schools. She earned a doctorate in leadership studies in 2002 from the University of Tennessee at Knoxville.
Breakout Session #1  
Thursday, June 6, 2019  
1:30-2:30 p.m.  
Room# TBA  

Dr. Ann Borthwick  
Learning Systems Architect  
National Institute on School Leadership (NISL)  
National Center on Education and the Economy (NCEE)  

Session Title:  
Growing professionally with and through others to develop deep understanding of learning  
High quality teachers and teaching are essential concerns of school and district leaders. In this session, participants review the main findings of cognitive psychology and related fields about how people learn and their fundamental role in teacher professional learning. They also synthesize current research on characteristics of effective professional learning that are evident in high performing school systems. These areas of research provide a foundation for participants to explore practical ways of building a systematic approach to supporting high quality teachers and teaching in their own schools and districts.  

Dr. Ann Borthwick  
Ann Borthwick has more than 30 years of experience in working on school improvement in the United States and Australia. Her experience embraces both policy and program development and includes management of field service delivery. Her focus is on curriculum, teaching and learning, and assessment, with a strong emphasis on improving the quality of teacher professional learning and designing for equity. She served in leadership roles for American’s Choice and Excellence for All, and currently leads teaching and learning initiatives for NISL.  

Ann came to the United States in 1994 to lead standards development for New Standards, a joint initiative of NCEE and the University of Pittsburgh. Her prior experience was in Australia where, after beginning her career in secondary teaching, she worked on a series of state and national initiatives to improve student learning through improvements in curriculum, assessment and professional learning.
Breakout Session #2  
Thursday, June 6, 2019  
1:30-2:30 p.m.  
Room# TBA

Dr. Amy J. Carter  
Superintendent  
Meridian Public School District

Session Title:  
The Ability of the Superintendent to Advance in the Face of Adversity  
This session is based on the literacy work Resilient Leadership for Turbulent Times: A Guide to Thriving in the Face of Adversity and the difficult experiences faced by superintendents and how to overcome challenges that are inevitable in this leadership role. How do some superintendents overcome challenges while other crumble at the sight of pressure? Attend this session to brainstorm ways to overcome adversity and challenges associated with the superintendency.

Dr. Amy J. Carter
Dr. Amy Jemison Carter became Superintendent of the Meridian Public School District in July 2016 with over 25 years of experience in public education. Prior to becoming superintendent, she served as the students of Meridian as Assistant Superintendent of Accountability, Operations and Student Services for five years. Since 1993, Dr. Carter has worked as a teacher, lead teacher, elementary principal, and Executive Director of Curriculum, Assessment, and School Improvement. She was previously selected as Teacher of the Year at Carver Middle School and Administrator of the Year for Meridian Public School District.

Dr. Carter's accomplishments are numerous; however, her most significant accolades include her success as principal of T.J. Harris Elementary School which was once labeled as low performing. During her tenure with collaboration from teachers, parents, and the community, the school achieved high performing status. Another noteworthy accomplishment has been her work with the Meridian Public School District in reaching an agreement with the U.S. Department of Justice to provide fair and consistent discipline policies and procedures.

Prior to becoming an educator, Dr. Carter attended college at Mississippi Valley State University where she earned a bachelor's degree in English and a minor in Criminal Justice. She later attended the University of Mississippi and the University of West Alabama where she worked to obtain a Masters in English and Educational Leadership. Dr. Carter achieved her doctorate degree from Nova Southeastern University in Educational Leadership.

She is a graduate of Mississippi AASA Inaugural Class of Early and Aspiring Superintendent and a recent graduate of ASSA West Cohort National Superintendent Certification Program. She is currently participating in the National Institute for School Leaders Superintendents Academy and enjoys learning from her peers to further advance opportunities offered to her students and community.

Dr. Carter is extremely active in the community and in professional organizations. Her community involvement includes Zeta Phi Beta Sorority, United Way Board of Directors, Rotary Club, and she serves on the Executive Board of the Boys and Girls Club of East Mississippi and the Executive Board at her church. She has been married to David M. Carter, Jr. for 25 years, and they have one son who attends Meridian High School.
Breakout Session #3
Thursday, June 6, 2019
1:30-2:30 p.m.
Room# TBA

Dr. Stephanie Johnson
Deputy Superintendent, School Improvement
Georgia Department of Education

Session Title:
Mission Possible: A Leader’s Story of Building School and District Effectiveness

Breakout Session #4
Thursday, June 6, 2019
1:30-2:30 p.m.
Room# TBA

Ann McColl
NC Education Law Attorney

Session Title:
Negotiating Your Employment: How to be Your Best Advocate and Get the Contract You Want

Being an education leader means being a strong advocate for children. And in order to be that advocate, you need to be willing and able to be a strong advocate for yourself. This session focuses on critical dynamics in employment contract negotiation and key elements of a contract - with opportunities to reflect on how women leaders may tend to approach these issues. Whether you are considering your first contract or you are an experienced superintendent considering renewal of her contract, this session is intended to help you avoid pitfalls and explore opportunities to strengthen your position as an education leader.

Ann McColl
Ann McColl is an attorney practicing in the field of education law since 1991. Ann served as an associate professor of educational leadership at the UNC Charlotte College of Education from 2002 to 2009. Ann also has served as visiting and adjunct associate professor of public law and government at the School of Government at UNC Chapel Hill. Ann then became immersed in education law and policy, serving as legislative director for the State Board of Education and then as general counsel for the North Carolina Association of Educators. Ann has returned to private practice and is an attorney at Everett Gaskins Hancock.
Breakout Session #5
Thursday, June 6, 2019
1:30-2:30 p.m.
Room# TBA

Dr. Wanda Shelton
TOSS Assistant Executive Director

Session Title:
Learning in Crisis
Most strategic plans state that the work will be done in a “safe and secure environment”. But how do you, as a leader, create such an environment in 2019? In this session, the Dr. Wanda Shelton will share her experiences as the teacher and counselor of a school shooter in 1998 and as the superintendent of a system forced to rebuild a school destroyed by a tornado in 2015. Attendees will receive an outline of plans that can be used to improve school safety and materials that will be helpful in assessing students in crisis. Dr. Shelton will provide tips for female learners as they navigate FEMA, Emergency Management, and Local Law Enforcement meetings where females are often a minority. Join Wanda as she outlines her experiences with school safety, her research on school shootings, and how she worked to create a Crisis Intervention Team to help prevent school violence.

Dr. Wanda Shelton
Wanda Shelton has served in public education for more than 30 years. She taught social studies, was a high school counselor, a supervisor of instructional programs, a testing coordinator, and finally Director of Schools in Lincoln County Tennessee.

Wanda currently works with the Tennessee Organization of School Superintendents as Assistant Executive Director. She works directly with over 1650 Associate Leadership Institute members. The program seeks to provide high quality professional learning to help leaders “Bridge Policy and Practice” in Tennessee’s schools.
Breakout Session #6  
Thursday, June 6, 2019  
1:30-2:30 p.m.  
Room# TBA

Dr. Noris Price  
Superintendent, Baldwin County Schools

Jyoti Chopra  
Senior Vice President of Diversity and Inclusion Pearson Plc.

**Session Title:**  
*The Leader’s Role in Building a Culture of Inclusion*

Jyoti Chopra, Senior Vice President of Diversity and Inclusion with Pearson Plc., and a residing Georgia superintendent (TBA) will facilitate a blended presentation/panel discussion featuring two leaders with experience on building a culture of inclusion. After opening remarks by both facilitators, specific questions will be posed to each facilitator, then follow up with audience involvement.

**Dr. Noris Price**  
Dr. Noris Price has more than 30 years of experience in public education. Prior to serving as the Superintendent of Baldwin County Schools, Dr. Price was an elementary school teacher in New York City and Fairfax, Virginia and an Assistant Principal and Principal in Fairfax, Virginia. Dr. Price moved to Georgia in 1997. For 10 years, she served as principal for Woodland Elementary Charter School in Fulton County.

Dr. Price has received numerous awards and honors, including the 2018 Georgia Association of School Superintendents President’s Award, the American Association of School Administrators Women in School Leadership Award, and the Distinguished Title I District Award for Closing the Achievement GAP. Governor Nathan Deal named Dr. Price to serve on the Education Reform Commission.

Dr. Price earned a Doctor of Education Degree in Educational Leadership from Nova Southeastern University in Florida, a Certificate in Educational Leadership from George Mason University in Virginia, a Master’s degree in Elementary Education from Lehman College of the City University of New York, and a Bachelor of Science degree in Elementary Education from Wilmington College in Ohio.

**Jyoti Chopra**  
Jyoti Chopra is an award winning diversity, inclusion and sustainability leader. She currently serves as Senior Vice President and Global Leader for diversity and inclusion at Pearson Plc. Her responsibilities include promoting a culture of inclusion that creates pathways for the continued recruitment, development and advancement of a diverse workforce and women in leadership.

Previously, Jyoti served as Chief Diversity Officer and Managing Director of Global Citizenship and Sustainability for BNY Mellon. She also served as the global leader for communications and public relations at Deloitte Touche Tohmatsu Limited and was the Managing Director and head of communications for Merrill Lynch. Before joining Merrill Lynch, Jyoti was also a writer and media consultant who covered human development and issues affecting women and children at the United Nations. She developed an award winning global media campaign at the United Nations Children’s Fund (UNICEF).

Jyoti was born and raised in London, England. She holds a Bachelor of Arts Honors degree in Journalism from New York University. She completed the Securities Industry Institute at the Wharton School, University of Pennsylvania. She holds an MBA with distinction from the Said Business School, University of Oxford.
Keynote Corporate Leader  
Thursday, June 6, 2019  
3:45-4:30 p.m.  
General Session Room  

Jyoti Chopra  
Senior Vice President of Diversity and Inclusion Pearson Plc.  

Session Title:  
The Path to Inclusion: how to develop an inclusive diversity strategy for your organization and successfully engage others in the journey.  

Jyoti Chopra, Senior Vice President, Diversity and Inclusion at Pearson will share the company’s approach including its diversity framework, governance model, key performance indicators as well as the maturity model it has put into place to evolve its voluntary employee groups into business resource groups. The audience will learn through this session how to strategically think about diversity and inclusion and deploy and implement successful practices for a range of audiences.

Jyoti Chopra  

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Jyoti was born and raised in London, England. She holds a Bachelor of Arts Honors degree in Journalism from New York University. She completed the Securities Industry Institute at the Wharton School, University of Pennsylvania. She holds an MBA with distinction from the Said Business School, University of Oxford.

Keynote School Leader  
Thursday, June 6, 2019  
3:00-3:45 p.m.  
General Session Room  

Dr. Bobbie D’Alessandro  
Former MA Deputy Superintendent  

Session Title:  
Empowering Women Leaders, If Not You, Then Who?  

In today’s culture, women must stand up and support, encourage, and promote other women leaders to achieve their goals. This interactive presentation will focus on strategies that will build a culture of empowerment that will assist in developing strong, resilient and caring women leaders who will be ready for the leadership challenges and opportunities.

Dr. Bobbie D’Alessandro  

Bobbie D’ Alessandro has over 45 years of experience in the public educational field in Massachusetts and Florida. She is a founding member of the Minority Student Achievement Network and she developed the first Office of Student Achievement and Accountability and Professional Development Center in Massachusetts. She served as the Massachusetts Deputy State Superintendent under Dr. Dave Driscoll and the first female Superintendent of the Lee County Schools in the state of Florida.
Keynote Corporate Leader
Friday, June 7, 2019
8:45-9:30 a.m.
General Session Room

Jessie Woolsey-Wilson
Dreambox Learning, President and CEO

Session Title:
Winning from Failure: Turning stumbling blocks into victory rocks

Jessie Woolsey-Wilson
Jessie joined DreamBox Learning® in 2010 as President and CEO. Jessie recently secured a $130 million investment in DreamBox from The Rise Fund, a global impact investing fund managed by TPG Growth. Prior to joining DreamBox, Jessie served as president of Blackboard’s K-12 Group and LeapFrog SchoolHouse, the K-12 division of LeapFrog Enterprises. Jessie also served in leadership positions at collegeboard.com, the interactive division of The College Board, and at Kaplan, the leading test preparation company in the U.S.

Jessie supports the broader K12 industry by serving on the boards of several educational organizations including Rosetta Stone, Newsela, the Western Governors University Board of Trustees, and Ursuline Academy. She is also a board member for Boeing Employees Credit Union, Pacific Science Center, and The Bullitt Foundation.

Jessie is a two-time recipient of EdTech Digest’s EdTech Leadership Award for her work in transformative innovation in education and honored her as one of 2018’s Top 100 Influencers in EdTech. Jessie holds an MBA from Harvard Business School and a BA from the University of Virginia.
Legal Strategy Session
Friday, June 7, 2019
9:30-11:00 a.m.
Room #: TBA

Elizabeth Lee Maron, KaShonda Day, and Blake Hale Hardwich
Adams and Reese LLP Education Law Attorneys

Session Title:
Problem? Solved!
Get Prepared for your School’s Next Legal Issue
You will work with the panel of education law experts from across the southeast to address pressing legal issues facing our nation’s schools. Presented by Adams and Reese LLP education law attorneys Elizabeth Lee Maron, KaShonda Day, and Blake Hale Hardwich

Elizabeth Lee Maron
Elizabeth Lee Maron advises clients in the areas of education law and employment law. Elizabeth works with education entities throughout Mississippi and the Southeast, including school districts, community colleges and universities. She counsels education entities in how to follow state and federal laws and how to do so professionally and with compassion, particularly with cases involving students and employees. She has been a hearing officer for school employee disciplinary hearings and testified in trial regarding investigations she conducted. She has advised education entities on such matters as student discipline, employee and student First Amendment issues, contracts, Title IX compliance, responding to OCR and EEOC complaints, counseling governing boards, policy development, public bidding issues, and conducting investigations into employee and student complaints of harassment, discrimination, and bullying.

Blake Hale Hardwich
Blake Hale Hardwich advises clients on legislative and regulatory issues facing Alabama businesses. She has deep experience in Alabama government, having served as Deputy Chief of Staff to the Governor of Alabama. In this role, she advised on legislative matters, public policy initiatives, strategic planning efforts and administrative initiatives. Blake also advises clients in the education sector regarding state and federal laws. She currently represents the State Superintendent for the Alabama Board of Education and Alabama's second operational charter school, University Charter School. In addition, she has been an advocate for private sector organizations, articulating their messages and needs to legislative and regulatory bodies at the local, state and federal level and in judicial proceedings. Blake has worked to build grassroots coalitions at the local, state, and federal levels. She has also provided government relations advice to clients in the energy and manufacturing industries.

KaShonda L. Day
KaShonda L. Day advises clients on education law and labor and employment matters. KaShonda previously served as in-house counsel to the second largest school district in Mississippi from 2010 to 2017. She now provides legal counsel to school districts throughout the state of Mississippi. While KaShonda advises school districts and other clients on such matters as contracts, Title VII and Title IX compliance, board governance, policy development, student discipline, constitutional issues and discrimination, harassment and retaliation issues, a large majority of her work focuses on Individuals with Disabilities Education Act (IDEA) special education matters, issues related to Section 504 of the Rehabilitation Act of 1973, and other issues relevant to students with disabilities.
June Atkinson
Former NC State Superintendent of Education and
Current CEO of Emerald Education

Session Title:
What Was I Really Thinking?

June Atkinson
June St. Clair Atkinson is the first woman elected State Superintendent of the Public Schools of North Carolina and served in that position from August 2005 until December 2016.

During her career, she has served as chief consultant and director in the areas of business education, career and technical education and instructional services within NCDPI. A former business education teacher in Roanoke, Virginia and Charlotte, North Carolina, June has been involved in professional development, instruction, and curriculum development throughout her career.

She has received numerous awards including accolades such as the Champion of Children Award from the North Carolina Association of School Administrators, The State Policy Maker of the Year Award from the National Association for State Educational Technology Directors, Friends of the Arts Award from the North Carolina Arts Education Association, and the North Carolina Association of Educators’ Inclusive Leadership Award. Delta Kappa Gamma, an educational society, awarded her its prestigious Founders Awards. She has been inducted into the East Carolina Education Hall of Fame, been recognized as an outstanding alumna of North Carolina State University, and received University of North Carolina at Wilmington’s Razor Walker Award. She has also received the Order of the Long Leaf Pine. Most recently, the North Carolina Chamber of Commerce awarded her its public service award at its annual meeting.

In addition, June has held many professional offices including the President of the National Business Education Association, and Presidents of the National Council of Chief State School Officers.

She received a bachelor’s degree in Business Education from Radford University, a master’s degree in Vocational and Technical Education from Virginia Tech, and a doctorate in Educational Leadership and Policy from North Carolina State University. Campbell University has awarded her a doctorate of Human Letters.
## Local Restaurants

<table>
<thead>
<tr>
<th>Name</th>
<th>Rating</th>
<th>Food Type</th>
<th>Distance</th>
<th>Address</th>
<th>Phone</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manchester Arms</td>
<td>4’s</td>
<td>Pub</td>
<td>3.2 Miles</td>
<td>1705 Virginia Ave</td>
<td>404-763-9980</td>
<td>Casual fine dining in British style featuring gastro pub cuisine. Open for lunch and dinner.</td>
</tr>
<tr>
<td>Burger Theory</td>
<td>4’s</td>
<td>American</td>
<td>0.5 Miles</td>
<td>4669 Airport Blvd</td>
<td>404-763-8800</td>
<td>Gourmet burgers, salads &amp; bar bites, plus a wide beer selection &amp; cocktails, in a modern space.</td>
</tr>
<tr>
<td>Spondivits</td>
<td>4’s</td>
<td>American</td>
<td>3.2 Miles</td>
<td>1219 Virginia Ave</td>
<td>404-767-1569</td>
<td>Since 1979, this down-home seafood restaurant &amp; bar has served Angus beef, chowder, gumbo &amp; oysters.</td>
</tr>
<tr>
<td>Malone’s Steak &amp; Seafood</td>
<td>4’s</td>
<td>Seafood</td>
<td>3.2 Miles</td>
<td>1258 Virginia Ave</td>
<td>404-762-5577</td>
<td>Steak, ribs &amp; seafood (plus large brew list) in casual setting near airport with outdoor seating.</td>
</tr>
<tr>
<td>Louisiana Bistreaux</td>
<td>4.5’s</td>
<td>Cajun</td>
<td>3.5 Miles</td>
<td>1375 Virginia Ave</td>
<td>404-762-6755</td>
<td>New Orleans-style eatery offering traditional Cajun &amp; Creole dishes, plus wines &amp; local craft beers.</td>
</tr>
<tr>
<td>The Urban Foodie Feed Store</td>
<td>4’s</td>
<td>American</td>
<td>2.5 Miles</td>
<td>3841 E Main St</td>
<td>404-209-7979</td>
<td>The Urban Foodie Feed Store is a modern take on Southern cuisine and has become a community favorite.</td>
</tr>
<tr>
<td>Bole Ethiopian Restaurant</td>
<td>4.5’s</td>
<td>Ethiopian</td>
<td>2.5 Miles</td>
<td>1650 Virginia Ave</td>
<td>404-419-2960</td>
<td>This comfy destination lures locals for traditional Ethiopian plates served in a relaxed atmosphere. Vegetarian, vegan and gluten free options.</td>
</tr>
<tr>
<td>Zab E-Lee</td>
<td>4’s</td>
<td>Thai, Sushi Bar</td>
<td>0.9 Miles</td>
<td>4837 Old National Hwy</td>
<td>404-477-2987</td>
<td>Simple kitchen serving Thai staples, sushi &amp; beer &amp; wine in strip-mall surroundings.</td>
</tr>
<tr>
<td>Noodle</td>
<td>4’s</td>
<td>Chinese</td>
<td>2.5 Miles</td>
<td>3693 Main St</td>
<td>404-767-5155</td>
<td>Pan-Asian eatery with 1950s diner vibe dishes up namesake noodles plus rice bowls &amp; dumplings.</td>
</tr>
</tbody>
</table>

## Restaurants at the Atlanta Airport Marriott

<table>
<thead>
<tr>
<th>Name</th>
<th>Rating</th>
<th>Food Type</th>
<th>Distance</th>
<th>Address</th>
<th>Phone</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakfast</td>
<td>N/A</td>
<td>American</td>
<td>Hotel Location</td>
<td>4711 Best Rd</td>
<td>404-766-7900</td>
<td>Buffet breakfast, from $8.00 Continental breakfast, from $15.00 Full breakfast, from $13.00</td>
</tr>
<tr>
<td>VOYA Bistro</td>
<td>3’s</td>
<td>American</td>
<td>Hotel Location</td>
<td>4711 Best Rd</td>
<td>404-766-7900</td>
<td>Sophisticated southern cuisine. Offering a warm and inviting atmosphere. Open for breakfast, lunch and dinner.</td>
</tr>
<tr>
<td>VOYA Sushi Bar</td>
<td>44’s</td>
<td>Japanese</td>
<td>Hotel Location</td>
<td>4711 Best Rd</td>
<td>404-766-7900</td>
<td>Authentic Japanese restaurant offers fresh sushi, sashimi, maki, specialty rolls and vegetarian rolls. Open daily from 4 p.m. till 11 p.m.</td>
</tr>
<tr>
<td>Bentleys Steakhouse</td>
<td>4’s</td>
<td>Steaks, Seafood</td>
<td>Hotel Location</td>
<td>4711 Best Rd</td>
<td>404-766-7900</td>
<td>Steaks, chops &amp; seafood served in a white-table-cloth dining room with gallery art on the walls. Open for dinner. Dress code: Shirt/Slacks.</td>
</tr>
<tr>
<td>B Plus</td>
<td>3.5’s</td>
<td>American</td>
<td>Hotel Location</td>
<td>4711 Best Rd</td>
<td>404-766-7900</td>
<td>Enjoy innovative, farm-fresh dishes done with a Southern flair.</td>
</tr>
<tr>
<td>VOYA Coffee and News</td>
<td>4’s</td>
<td>Coffee, pastries,</td>
<td>Hotel Location</td>
<td>4711 Best Rd</td>
<td>404-766-7900</td>
<td>Fuel up with gourmet coffee, pastries and snacks, while also picking up sundries and a present or two at the gift shop. Open for breakfast, lunch and dinner.</td>
</tr>
</tbody>
</table>
EMPOWERING WOMEN IN LEADERSHIP
Designed by women for women