LEADING FOR EXCELLENCE

FEBRUARY 11–13, 2016 • PHOENIX, AZ

NATIONAL CONFERENCE ON EDUCATION

Conference Addendum
Thursday February 11

Pg. 8
SOCIAL MEDIA LOUNGE TIME CHANGE
How to Join #SuptChat is now taking place on Friday, February 12, 3:45—4pm

Pg. 10 & 35
SPEAKER INFO CHANGE
Stephan Turnipseed’s title is Executive Vice President and Chief Strategy Officer, Destination Imagination

Pg. 10 & 35
SPEAKER REMOVED & NEW DESCRIPTION
Michael Horn Removed
Much is said and written about the transition to digital learning in schools but there is no coherent plan for doing so. In this session, a panel of exports will describe the necessary elements required to enter the 21st century: a shift in mindset, a shift to competency-based learning and an overview of the eco-system that will make the transition possible.

Pg. 12
SCHOOL OF THE FUTURE TIME CHANGE
EDUCATION NETWORKS OF AMERICA now 10am

Pg. 12
SCHOOL OF THE FUTURE TIME CHANGE
AMERICAN TIME now 10:30am

Pg. 12
SCHOOL OF THE FUTURE SESSION CANCELED
Great Expectations

Pg. 12
SCHOOL OF THE FUTURE ADDITION
mcSquares
Booth #: 328
mcSquares is a mosaic learning system designed to engage students with their learning subject in a personalized and collaborative way. mcSquares are modular whiteboards that are part of a larger system and are designed to be passed out to a group of students so they can work independently and then see how their work fits into the larger collective.

Pg. 12
SCHOOL OF THE FUTURE ADDITION
Steelcase Education with Atmosphere Commercial Interiors
Booth #: 620
Node by Steelcase- Today’s students expect more from their classrooms than ever before. They want their surroundings to support co-learning, co-creation and open discussion. The Node chair is mobile and flexible. With Node, a classroom can flex from lecture-based mode to team-based mode and back again, without interruption. Node can take passive space and make it active, supporting engaged, team-based learning, even when student density is important. The Node chair is highly mobile, a quality that translates directly into classroom performance. The swivel seat gives students the freedom to shift focus throughout the room. And, because the personal work-surface swivels in tandem, books, laptops and other information remain at their fingertips. The base of the Node chair provides a unique storage solution for backpacks and other belongings that usually clutter the aisles.

Pg. 14
BOOK SIGNING TIME CHANGE
Pedro Noguera’s signing is at 10:30—11:00am

Pg. 30
SPEAKER CHANGE
Tom Boasberg replaced with Susana Cardova, Acting Superintendent, Denver Public Schools, Denver, CO

Pg. 31
DESCRIPTION CHANGE
NATIONAL PROGRAMS TO IMPROVE THE HEALTH AND EDUCATIONAL OUTCOMES OF YOUNG PEOPLE
The Centers for Disease Control and Prevention (CDC) funded seven national organizations to work on Coordinated School Health (CSH) in June 2011. Please join us as we present findings on five years of work that demonstrate the importance of health to academic achievement in schools. Panelists will share the results from focus groups held with superintendents to explore the challenges and the value of school health services; how superintendents have successfully implemented CSH in districts across the country; and discuss survey findings related to Smart Snacks in schools and provide information and resources for district leaders to increase their understanding, communication and support for healthy foods at school.

Pg. 33
SPEAKER INFORMATION CHANGE
Martin Galindo is Superintendent of El Rancho Unified School District, Pico Rivera, California not Edinburg Consolidated Independent School District

Pg. 36
SPEAKER ADDITIONS
ALL POLITICS IS LOCAL: A STATE POLICY PERSPECTIVE
Leslie Finnan, Senior Legislative Analyst, AASA: The School Superintendents Association, Alexandria, VA
Bruce Hunter, Former Associate Executive Director of Policy and Advocacy, AASA: The School Superintendents Association, Alexandria, VA
Ryan Owens, Co-Executive Director and General Counsel, Cooperative Council for Oklahoma School Administration, Oklahoma City, OK

Pg. 37
SPEAKER CHANGE
Stephanie Weeks replaced with Geshri Gunasekera, Director, K-12 Strategy & Industry Management, Blackboard, Inc., Washington, DC
PROGRAM CHANGES CONTINUED...

Page numbers refer to Conference Program Book

Pg. 38
SPEAKER ADDITION
SHIFTING TO MORE EQUITABLE AND RESTORATIVE
DISTRICTWIDE DISCIPLINE: OPPORTUNITIES AND
CHALLENGES
Shaheena Ahmad Simons, Civil Rights Division, United States
Department of Justice, Washington, DC

Pg. 38
SPEAKER REMOVED
TRANSFORMING AMERICA’S URBAN SCHOOL
DISTRICTS: LESSONS AND PROMISING PRACTICE.
Shawn Wightmann removed

Pg. 63
NEW ROUND TABLE SESSION
10:15—10:45am (Sessions repeat at 10:45—11:15am)
Table #5
Make the Grade With School Breakfast
National School Breakfast Week is right around the corner! In
this timely session you will get actionable ideas for
implementing school breakfast, spreading the word and
encouraging participation. Fun and educational displays,
student advisory councils, and food shows are just some of the
tools used to increase school meal participation. Help students
*Make the Grade with School Breakfast!*
Jean Ronnei, Chief Operations Officer, St. Paul Public
Schools

Friday, February 12

Pg. 9
SOCIAL MEDIA LOUNGE TIME CHANGE
Using Social Media For Education Advocacy is now taking
place on Thursday, February 11 from 4—4:30pm

Pg. 43
SPEAKER CHANGE
Tom Kalil replaced with Andrew Coy, White House Office of
Science and Technology Policy and Senior Advisor, Making,
Washington, DC

Pg. 43
SPEAKER CHANGE
Harvey Silver replaced with Tom Dewing, Senior Associate,
Silver, Strong & Associates, Franklin Lakes, NJ

Pg. 45
SPEAKER CHANGE
Rohit Agarwal replaced with Andrew Joseph, VP Strategic
Relations, Amazon Education, Boston, MA

Pg. 46
SPEAKER CHANGE
Darline Robles replaced with Maria Ott, Professor of
Clinical Education, USC Rossier School of Education,
Los Angeles, CA

Pg. 53
SPEAKER ADDITION
INCREASING ACCESS: CREATING POSTSECONDARY
OPPORTUNITIES FOR HIGH SCHOOL STUDENTS
Veronica Garcia, Vice President of Student Affairs, Paradise
Valley Community College, Paradise Valley, AZ

Pg. 67
ROUND TABLE SPEAKER REMOVED
Remove Shirley Hall, Table #6

Pg. 68
ROUND TABLE SPEAKER CHANGE
Sharon Jones replaced with James Shipley, CEO, National
Amateur Sports, Charlotte, NC

PRIZE ADDITIONS

GCA Services Group
Booth 819
Nike Viper Flex Driver Golf Club
Drawing will be held on February 12 at 2pm
Winner will be announced at their booth, 819

Metlife
Booth 307
10 inch Snoopy
Drawing will be held on February 12 at 3:45pm
Winner will be announced via email

mcSquares
Booth 328
Three 4-packs of mcSquares
Drawings will be held on February 12 at 12:00pm
Winners will be announced on the mcSquares Facebook
page and notified via email
New Exhibitors

1GPA
Booth: 1011
1910 W. Washington St.
Phoenix, AZ 85009
www.1GPA.org
1GPA is a national, nonprofit governmental purchasing cooperative which allows public agencies to take advantage of existing contracts to purchase the goods and services they need from local and national vendors. 1GPA...Because Not All Cooperatives Are Created Equal.

Edbacker
Booth: 628
2231 Crystal Drive #1000
Arlington VA 22202
www.edbacker.com
Edbacker: Made for PTAs. Loved by school districts. Edbacker is the first online platform specifically designed to address the pain points of public education fundraising and donor management including the specific issues facing school districts. By connecting districts with school PTAs and corporate donors, Edbacker helps maximize funding while ensuring equity, transparency and recognition for districts and corporate giving partners.

All Covered*
Booth: 403

Allied Powers*
Booth: 511

BigSigns.com, Inc.
Booth: 822
22 S. Harbor
Grand Haven, MI 49417
www.bigsigns.com
BigSigns.com specializes in helping schools transform their facilities into something unique. Our outstanding creative department will help you take your brand to the next level.

Buck Institute for Education
Booth: 731

Center for Education Policy Research at Harvard University
Booth: 839
Church Street, 4th FL
Cambridge, MA 02138
http://sdp.cepr.harvard.edu
The Strategic Data Project is transforming the use of data in education to improve student achievement. Our fellowship program places data strategists in education agencies to have an immediate impact on policy decisions that affect student outcomes.

Center for Science Teaching and Learning
Booth: 314

CoachComm*
Booth: 908

Crisis Prevention Institute
Booth: 629
10850 West Park Place Suite 600
Milwaukee, WI 53224
www.crisisprevention.com
CPI supports the pursuit of positive and caring cultures. Our training programs create schools where students learn, teachers love their jobs, and everyone feels safe.

Dantes Troops for Teachers
Booth: 1012

Educatius International
Booth: 811

Engaging Schools*
Booth: 904

EZ Robot / EZ-Education Solutions
Booth: 812
66 Elgin Park Road SE
Calgary, AB, T2Z 4B8
www.ez-robot.com
More than 90% of students who have seen our robots indicate that they’d like to learn robotics (including programming). Visit our booth to see why!

GameTime
Booth: 408
150 PlayCore Drive SE
Fort Payne, AL 35967
www.gametime.com
GameTime is a leading US manufacturer of commercial playgrounds, custom play spaces and outdoor fitness equipment.

Great Minds
Booth: 529
55 M Street, SE #340
Washington, DC 20003
www.greatminds.net
Great Minds, a non-profit dedicated to ensuring all students receive a content-rich education, is best known as creator of Eureka Math.

Innovation Wireless
Booth: 512
New Exhibitors Continued

KICS Data Solutions
Booth: 423
Colorado Springs, CO
www.kicsdata.com
Keeping Information Collection Simple (KICS) is a web-based tool for securely creating, publishing and collecting forms and data of any type within your organization.

L.E.A.D. Inc
Booth: 729
5 South Main Street, Allentown, NJ 08501
www.leadrugs.org
L.E.A.D. Inc., is a non-profit that provides resources and educational programs to communities and organizations supporting law enforcement initiatives and services nationwide.

Learning Sciences International
Booth: 1010

Mentoring in Medicine
Booth: 747
177a East Main Street #294
New Rochelle, NY 10801
www.medicalmentor.org
Mentoring in Medicine, Inc. is a pipeline program from elementary school to career that inspires, educates and cultivates future health and science leaders.

Metlife
Booth: 307

Mid-Career Doctoral Program
Booth: 527
3440 Market Street, Suite 560
Philadelphia, PA 19104
www.gse.upenn.edu/midcareer
The Mid-Career Doctoral Program, founded in 2001, is a cohort-based, intensive 3-year program, designed for experienced P-12 educational leaders.

Navajo Jewelry and Crafts
Booth: 841

Orgametrics, By Infinity Systems
Booth: 743

Organizational Health
Booth: 528
P.O. Box 270505
Flower Mound, TX 75027-0505
www.organizationalhealth.com
Specific strategies for increasing the leadership capacity of principals and teams

Pearson
Booth: 407

PeopleAdmin
Booth: 1030
7801 Nieman Rd Suite 200
Shawnee, KS 66214
www.peopleadmin.com
The solution for K-12 Strategic Talent Management for more than 2,500 districts and institutions (public, charter, and private) nationwide. Attract, hire, develop, and retain the best teachers and school leaders.

PreciouStatus
Booth: 631

Preferred Meals
Booth: 1008
5240 St. Charles Road
Berkeley, IL 60163
www.preferredmeals.com
Preferred Meals has spent decades serving the needs of foodservice operators. Preferred delivers real, nourishing meals that kids enjoy-and school districts, families and the community can trust.

PreK 12 Plaza
Booth: 520
511 Moe Road Clifton Park, NY 12065
www.prek12plaza.com
PreK12 Plaza is the only educational platform in English and Spanish where students, teachers, administrators and parents can have their own space and access to games, instructional videos, exercises, ebooks, running records, and more.

Redefining Ready!
Booth: 803

Roof Connect
Booth: 1009
44 Grant 65
Sheridan, AR 72150
www.roofconnect.com
RoofConnect understands the unique characteristics and demands placed on roofs. Utilizing our cooperative contracts, clients rely on an expedited process and streamlined roofing project management.

Scholastic
Booth: 906

Schoolmint
Booth: 425

Schoolwealth
Booth: 215
New Exhibitors Cont.

**Seating Concepts**
Booth: 626
125 Connell Ave
Rockdale, Illinois 60436
[www.seating-concepts.com](http://www.seating-concepts.com)

Seating Concepts is an American manufacturer experienced in developing all-inclusive seating environments for K-12 food courts and cafeterias.

**SoftOD**
Booth: 1001
750 B Street, Suite 3300
San Diego, Ca 92101
[www.softod.com](http://www.softod.com)

SoftOD — A Software on Demand Company, was developed to give public and private entities internal access to cloud based software applications. Current applications include: • U-TRAC • IVMsoft • T-VIMS • VFCabinets

**Springboard Education in America**
Booth: 727

**SRC Solutions**
Booth: 1023

**STEAM Education**
Booth: 222

**TEALS**
Booth: 1035
One Microsoft Way
Redmond, WA 98052
tealsk12.org

TEALS creates sustainable high school computer science programs by pairing industry volunteers with classroom teachers.

**TIAA-CREF**
Booth: 630

**uAspire**
Booth: 405
31 Milk Street Suite 900
Boston, MA 02109
[www.uaspire.org](http://www.uaspire.org)

uAspire provides best-in-class training and support on issues of college affordability to college access and success professionals.

**University of Phoenix**
Booth: 530

**Visdom K12**
Booth: 510

EXHIBITOR CHANGES

**Amazon Education**
now Booth 805

**Audio Enhancement**
Canceled

**Champions—Knowledge Universe**
Is now known as Champions.
Booth 603

**Exploring Robotics**
Provides fun robots and comprehensive STEAM curriculum for K-college and teacher professional development. Our robots are durable, economical and easy to use.

**First Student**
Booth 814

**Long Wing**
Canceled

**Monmouth-Ocean Educational Services Commission**
now Booth 204

**msSquares**
now Booth 328

**National Peanut Board**
National Peanut Board funds food allergy research and education, and promotes the good nutrition of peanuts. Visit peanutallergyfact.org to learn about managing food allergies.

**PeopleAdmin**
is the parent company to TalentEd and SearchSoft-Solutions, you can find them in Booth 1030

**Selective Service System**
now Booth 229

**Studies Weekly**
Canceled

**TeachAway USA**
now Booth 420

**Voya Financial**
now Booth 601

**XAP**
Canceled
IMMERSE YOURSELF
IN THE POWER OF
PARTNERSHIP

Your AASA membership is ripe with opportunity.
DON’T LET IT GO TO WASTE.

“When I began as a superintendent, for the first few years, it was hard to see beyond my district and the state. However, I began to realize the importance of having a voice at the federal level, and to value greatly AASA and its members. Together, we’re a part of an organization that advocates for us, provides leadership development and creates programs to specifically address our needs. While I respond to a host of challenges in my own school district, it’s rewarding to know that I don’t just have a voice at the federal level—I’m represented by a voice that’s actually heard.”

ELIZABETH E. FESER
Superintendent | Milford Public Schools

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