

2023-2024

How We Help Guide

Battelle
for**Kids**

bfk.org

AASA
THE SCHOOL SUPERINTENDENTS ASSOCIATION

About Battelle for Kids

Battelle for Kids (BFK) is a national, not-for-profit organization with the mission of realizing the power and promise of 21st century, deeper learning for every student. Headquartered in Columbus, Ohio, our work centers on helping education leaders engage their communities to re-envision and transform their school systems. We take a systems approach to promote enduring transformation of the system and equitable, deeper learning outcomes for every student.

About Our Partnership with AASA

AASA, The School Superintendents Association, and Battelle for Kids, are key partners in bolstering momentum for school district success nationwide and in enhancing students' abilities to thrive today and throughout their lives. Our two organizations work closely to provide professional learning opportunities as well as core services focused on solving complex problems in school districts.

In just the past 3 years,
BFK has meaningfully engaged with

340+

SCHOOL DISTRICTS

&

FIVE

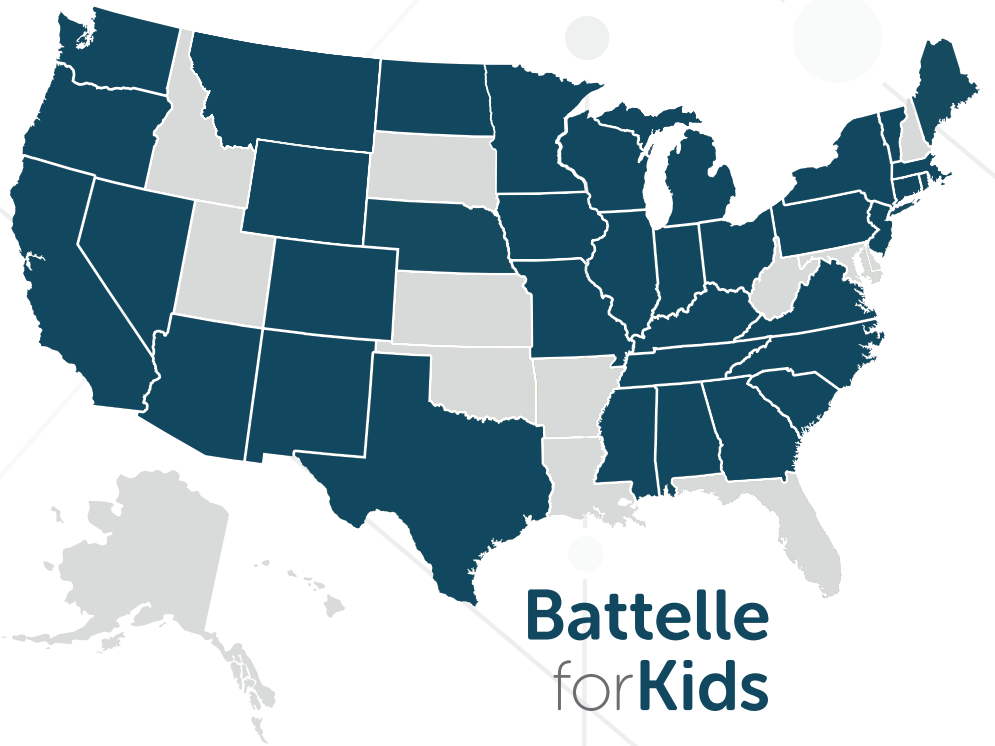
STATE DEPARTMENTS OF EDUCATION

Impacting the
educational
experiences of

3.5

MILLION+

STUDENTS



We Help School Districts Solve Complex Problems

At Battelle for Kids, we help education leaders and school systems solve the complex issues of today and tomorrow. We offer solutions to promote enduring transformation and opportunities for 21st century, deeper learning for every student.

This begins by establishing the community's vision for every student. By creating a North Star for system transformation—the Portrait of a Graduate—the community identifies the skills, dispositions, and competencies students need in this rapidly changing and increasingly complex world.

From there, we partner with school systems to determine the strategies necessary to bring the vision to life by putting the Portrait to practice.

Key Areas of Focus



VISION

Locally developed and globally positioned, the Portrait of a Graduate is the first step in system transformation.



STRATEGY

For enduring transformation, all aspects of the system must be aligned and anchored in the vision of 21st century, deeper learning - the Portrait of a Graduate.



PRACTICE

Bring the vision to life with impactful professional learning and resources.

Vision

Creating Your North Star for System Transformation

The first step in transforming your school system is establishing a shared vision of 21st century, deeper learning for every student – your Portrait of a Graduate.

Locally developed and globally positioned, a school system's Portrait of a Graduate is developed with the community to identify the skills, dispositions, and competencies students need for success in this rapidly changing, complex world. We help school systems engage their communities to develop a collective vision, which serves as the North Star for system transformation.



Your Community's Vision For Every Student

Do you have a vision for 21st century, deeper learning for every student? Battelle for Kids helps innovative leaders get started to create their community's Portrait of a Graduate. Locally developed and globally positioned, the Portrait of a Graduate serves as a North Star for system transformation.

THE DESIGN PROCESS

We help you identify your shared aspirations as you engage with your community to consider these important questions:

- What are the hopes, dreams, and aspirations that our community has for its students?
- What are the skills and dispositions our children need for success in this rapidly changing, complex world?
- What are the implications for the design of the learning experiences – and access to those experiences – we provide in our school systems?

Our Portrait of a Graduate design process engages the education system and the broader community – educators, students, elected officials, partners, business leaders, community members, families – to help you build a unifying, collective vision for your students. Bringing together these diverse perspectives is essential for enduring educational transformation.

SKILLED FACILITATION

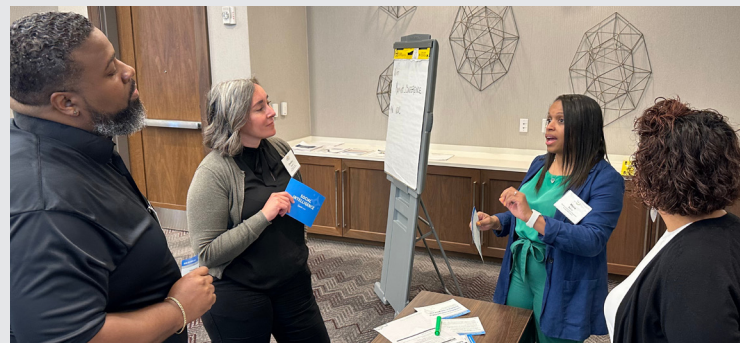
Our team of experienced facilitators leverages interactive engagement tools, including our dynamic Futures CoLab experience, to capture diverse perspectives and support system leaders as they engage alongside community members in meaningful discussions. We have supported hundreds of school systems across the country in designing their locally developed Portrait of a Graduate in both virtual and in-person engagements.

FuturesCoLab by Battelle for Kids

A Collaborative, Unifying Community Conversation

FuturesCoLab is a community engagement process to facilitate enriching conversations about how the world is changing and the implications for school systems. The goal is to engage your community to establish a shared vision, shared commitments, and momentum around every student receiving 21st century, deeper learning experiences.

School systems with a Portrait of a Graduate can use FuturesCoLab to build momentum or onboard new staff, while systems considering a Portrait of a Graduate can use it to start community conversations and set the stage for developing a shared vision around your community's hopes, dreams, and aspirations for all students.



Strategy

Aligning Your System with the Vision of 21st Century, Deeper Learning

For enduring transformation, all aspects of the system – including the strategic plan – must be aligned and anchored in the vision of 21st century, deeper learning, the Portrait of a Graduate. We provide education leaders with strategic offerings to identify the big moves that bring this vision to life for all students.

Strategic Planning by BattelleforKids

Identify the Big Moves that Bring Your Vision to Life

Battelle for Kids helps system leaders identify and develop the strategies and action plans that will bring their community's vision to life. Our process is anchored by each school district's Portrait of a Graduate, a locally developed and globally positioned vision that articulates their community's aspirations for all students.

Our strategic planning process involves the ongoing engagement of a representative Design Team. This team ensures the strategic plan is informed by diverse perspectives, is responsive to student needs, and inspires both ownership and action.

Roadmap21 by BattelleforKids

Plan Your Journey

This experience helps district leaders develop a shared understanding of what it takes to implement a vision for system transformation. Participating teams identify potential on-ramps, detours, and roadblocks along their journey in leading system transformation. Teams develop an action plan – their road map – to bring their system's Portrait of a Graduate to life.

HumanCapital21 Create a Culture of Innovation by BattelleforKids

People are the most important part of your system – so how are you reimagining human capital in the 21st century? Our HumanCapital21 suite of offerings provides the tools you need to move your human capital systems forward. What big moves can help you align, find, grow, and keep the people who will bring your vision to life every day for all students?

Portrait of an Educator by BattelleforKids

Locally developed, the Portrait of an Educator process identifies the competencies necessary for today's education workforce. This exploration reveals the support the system needs to provide to educators as they shift practice and implement deeper learning experiences aligned to the Portrait of a Graduate.

HC21 Assessment by BattelleforKids

This tool helps education leaders reflect on their human capital management systems in four core areas: Align, Find, Grow, and Keep. The assessment report includes a detailed summary to identify strengths and challenges and to inform collaborative conversations that lead to the creation of a comprehensive 21st century human capital management system.

HC21 Essentials by BattelleforKids

This professional learning experience helps you reimagine and begin developing your human capital systems based on your local needs. Align, Find, Grow, and Keep an empowered workforce to advance your vision for 21st century, deeper learning for every student.

Practice



Impactful Professional Learning and Resources

To bring the Portrait of a Graduate to life, educators must be empowered and supported. We offer virtual and in-person professional learning to equip educators in the design and implementation of 21st century, deeper learning experiences for every student.

Our ongoing collaboration with school system leaders drives our research, innovation, and design work. The Battelle for Kids team is always listening to education leaders to inform the design of meaningful professional learning and relevant resources that are responsive to their needs.

Leader21•Principal

by BattelleforKids

Build Capacity in Deeper Learning Leaders

This experience for school leaders and those responsible for supporting principals, develops and builds a shared understanding of the knowledge and skills necessary to lead the implementation of 21st century, deeper learning in their schools.

Rounds21

by BattelleforKids

Discover and Amplify Deeper Learning Experiences

Rounds21 shines a light on the deeper learning experiences happening in your school system. Using protocols that empower teacher voice and engagement, this repeatable process is customized to correspond with competencies defined in your district's Portrait of a Graduate framework.

Assessment21

by BattelleforKids

Empower Educators to Assess Deeper Learning

Now is the time to equip and empower educators to assess 21st century, deeper learning competencies. The six-week experience features a flipped classroom approach through a blend of flexible, self-paced online courses and interactive, virtual sessions.

DeeperLearning21

by BattelleforKids

Bring Deeper Learning to Your School System

In this experience, educators actively engage in reimagining learning and teaching in the 21st century. Through practice, reflection, collaboration, and iteration, participants explore the design and facilitation of deeper learning experiences, aligned to the district's Portrait of a Graduate. Throughout the experience, educators implement and iterate learning design strategies through real-time practices with their students.

TheStudentExperience21™

by BattelleforKids

Develop Authentic Student Voice

Now, more than ever, hope, engagement, and belonging in 21st century learning matter. Listening to student voice is essential. And when educators have tools to improve student motivation and help them respond, they can make a powerful impact. TheStudentExperience21 is an online suite of tools that help educators respond to student voice. It includes a student perception survey, timely reports, an action guide for educators, and an interactive data dashboard for system leaders.

Additional Services

Innovate + CoCreate

with BattelleforKids

Let's Pursue Transformation. Together.

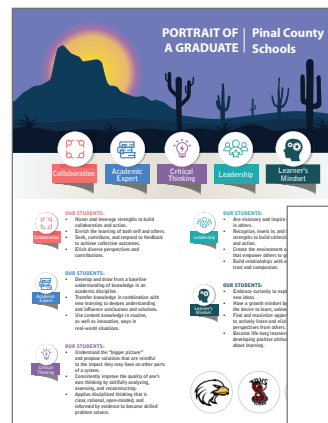
We want to be your partner for innovative solutions to the unique issues faced in education today and in the future. Battelle for Kids offers customized services to design and implement 21st century, deeper learning frameworks, experiences, assessment strategies, and more. Our intent is always to partner with districts to provide services that meet the needs of the entire system.

NEW!

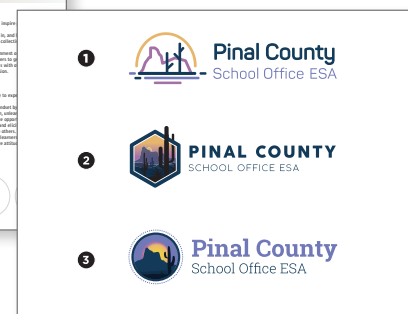
Communications & Branding

by BattelleforKids

Battelle for Kids is proud to offer new communications and brand design services in support of and aligned to a school district's Portrait of a Graduate and strategic planning process. In response to feedback we heard during our recent "We're Listening" outreach campaign, BFK has developed a comprehensive array of services that will help school districts communicate effectively with stakeholder groups throughout each phase of their transformation journey – from design to launch to integration – creating greater transparency and increased buy-in.



PINAL COUNTY
SCHOOL OFFICE ESA



NEW!

Grant Services

by BattelleforKids

Securing grant funds for your district can be challenging due to strong competition and limited time and resources. Battelle for Kids can help. Our experienced grants team offers a wide range of support during the pursuit and after the award, including:

- Grant Proposal
- Grant Evaluation
- Grant Management
- Grant Sustainability
- Grant Writing Workshops
- Programmatic Grants
- Thought Partnership
- Partner Management

Speakers Bureau

Featuring Renowned Thought Leaders on Education Transformation

The Battelle for Kids team is passionate about education, and we love collaborating with innovative school systems and visionary leaders. If you're planning an event, we'd love to join you and help make it a success. We're always looking for new ways to share our thought leadership on a variety of impactful and timely topics, including:

- The Science of Hope
- The Science of Belonging
- The Science of Learning & Development
- The Science of Storytelling
- The Future of Work
- Workforce Landscape Shifts
- Workforce Success
- Human Capital
- Principal Leadership
- Instructional Transformation
- Deeper Learning
- School Improvement



K-12 EDUCATION



POSTSECONDARY EDUCATION



BUSINESS & INDUSTRY



Education & Workforce Alignment

Bridging the Gap Between Education and Industry

As a convener and facilitator, Battelle for Kids brings together key stakeholders from K-12 education, postsecondary institutions, and industry to develop a community-driven vision that allows for a seamless pathway for students into the workforce.

Our expertise lies in leveraging our renowned Portrait of a Graduate process, along with other transformative services, to ensure that students are equipped with the skills and knowledge needed for success in the ever-evolving job market. Our collaborative approach fosters meaningful partnerships, allowing us to tailor our services to meet the unique needs of your community.

Get Started

Looking for a trusted partner to help you realize the power and promise of 21st century, deeper learning for every student?

Reach out to Jeff Korchinski at jeff@bfk.org to set up a conversation. He will be happy to answer any of your questions and show how Battelle for Kids can help you transform education in your school system.

BattelleforKids

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